

# Disinformation in the Wald Model<sup>†</sup>

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In the classical sequential sampling model of Wald (1945), a decision maker (Alice) learns a binary state from a noisy signal. We study the effects of disinformation by introducing an adversary (Bob) who can pay a cost to distort the signal. Both players are Bayesian, ex-ante symmetrically informed, and share a common prior about the state. Alice wants to choose an action that matches the state, while Bob prefers her to choose a high action regardless of the state. We show that disinformation invariably reduces Alice’s welfare and decision accuracy. Although Bob has an incentive to engage in distortion, it may backfire on him in equilibrium. We also analyze how the distribution of Bob’s distortion cost affects the equilibrium strategies and outcomes of both players. The basis for our results are novel insights into the classic sequential sampling problem with more than two states.

## 1. Introduction

A major problem we face is the spread of disinformation. Disinformation is false or misleading information deliberately created to influence public perception or individual behavior.<sup>1</sup> Disinformation affects various domains, such as politics, public health, and social issues. For instance, foreign actors use disinformation tactics to meddle with other countries’ democratic processes and advance their own agendas; anti-vaccine groups disseminate false information about the safety and effectiveness of vaccines to deter people from immunizing themselves and their families; and fossil fuel lobbyists fund disinformation campaigns to create uncertainty about the effect of greenhouse gas emissions on global warming with the intent of prolonging the use of fossil fuels. Disinformation campaigns do not always succeed in deceiving their intended targets. Some targets are aware of the risk of being misled and take steps to protect themselves from false or biased information. For instance, they critically evaluate information and discount information that favors the agenda of the disinformation source. If the evidence is inconclusive, they may seek more information until a desired level of confidence is reached.

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<sup>1</sup>Misinformation, on the other hand, refers to false or misleading information without the intention to mislead.

Common problems of disinformation share several distinctive features. First, prior to the disinformation campaign, the manipulator and the receiver of disinformation are similarly (un)informed about the ground truth. For example, the interfering foreign government may not have better insights than domestic voters about which party or candidate is best for the country; and anti-vaccine activists and individuals considering vaccination have similar access to information about the safety and effectiveness of vaccines. Second, the manipulator has a clear motive, and their interest is not aligned with the receiver. Third, although the receiver has no control over the data quality, they can choose how much information to collect, for example, by delaying their decision and waiting for more information to arrive. Finally, it is costly for the receiver to collect information and for the manipulator to launch a disinformation campaign.

One way to approach the problem of disinformation is to focus on the psychological factors that influence how people process and evaluate information, such as confirmation bias or motivated reasoning. However, this perspective does not account for the strategic interactions between the players who produce and consume disinformation. We assume that both the manipulator and the receiver are rational and Bayesian. We then ask: How does the decision maker optimally balance the cost of information gathering and the benefit of better decision-making under the influence of disinformation? To what extent can the manipulator achieve their desired outcome by distorting information? How does disinformation affect the quality and timing of the decision maker’s choices? Can the (negative) effects of disinformation be mitigated by raising the cost of manipulation?

To answer these questions, we develop a model of disinformation where a decision maker (Alice) solves Wald’s sequential sampling problem (Wald, 1945) when the data-generating process may be influenced by a manipulator (Bob). We consider a variant of the drift-diffusion model in which the data is generated from a Brownian motion with a drift that depends on an underlying state and Bob’s manipulation action. Both players share a common prior belief over a binary state. Bob’s manipulation cost is drawn from a known distribution and observed by Bob. Bob once and for all decides whether to manipulate and pays the manipulation cost if he does; his action is hidden from Alice. Manipulation increases the drift of the Brownian motion by a fixed amount so that the drift is the sum of the state and Bob’s action and takes one of four possible values. Alice can learn about the state and Bob’s action by observing the Brownian motion at a constant flow cost, and she has to decide when to stop sampling and choose an action, either high or low, based on her observations. Alice prefers her action to be aligned with the state, while Bob wants her to choose the high action in either state. The game ends, and payoffs are realized as soon as Alice acts.

In our model of disinformation, an equilibrium always exists. In any equilibrium, Bob manipulates if his cost is below a cutoff. Alice collects data as long as her belief about the state lies between two cutoff paths, and she takes the high (low, respectively) action when the upper (lower, respectively) cutoff is first reached. In contrast to the standard Wald problem, in which the goal is to discern two possible drifts and the optimal cutoffs are constant over time, here,

the upper cutoff path decreases over time while the lower cutoff path increases over time. Alice learns not only about the state but also about Bob’s action. Until one of the cutoffs has been reached, Alice’s updates towards distributions of the drift for which the process is less informative, which decreases her continuation value for each fixed belief. Hence, the continuation region becomes narrower as time proceeds. Moreover, at any time, the continuation region in equilibrium is narrower than for the standard Wald problem with two possible drifts, i.e., when manipulation is absent.

Disinformation always hurts Alice. Since both parties are symmetrically informed about the state, Bob’s manipulation does not convey any information about the state and serves as a pure obfuscation for Alice’s learning. By contrast, in a signaling model where the strategic sender is informed, the receiver may benefit from signaling in equilibrium. The optimal strategy when Bob manipulates is the same as when there is no manipulation up to a shift that cancels out the manipulation. However, since Alice does not observe whether Bob manipulates, her equilibrium strategy compromises both scenarios. If Bob’s manipulation cost is below his equilibrium cutoff, he manipulates, and two possible drifts remain depending on the state. The optimal solution for this problem certainly outperforms Alice’s compromise strategy. Specifically, Alice’s compromise strategy does not adjust enough for manipulation. Likewise, if Bob’s cost is above his cutoff, he does not manipulate, and Alice’s compromise strategy is again suboptimal. Thus, Alice is worse off in equilibrium for any realization of Bob’s manipulation cost and, thus, in expectation.

Manipulation can hurt Alice in two ways. First, manipulation narrows Alice’s continuation region, lowering her decision accuracy. Second, her expected decision time can be higher in equilibrium. This is driven by the fact that Alice’s belief is less volatile under disinformation, which can outweigh the narrower continuation region and prolong learning. The decreased volatility can be interpreted as a loss of trust in the information-generating process. These two effects are similar to the two channels identified in Ghandi and Hollenbeck (2023), through which manipulated ratings may lower consumer welfare at Amazon. Through the first channel, manipulated ratings mislead consumers to choose the wrong product more frequently. Through the second channel, the presence of potential manipulation lowers consumers’ trust in ratings, leading to worse product matches because consumers rely less on ratings in guiding their product choices.

Bob may or may not be worse off in equilibrium. While he can also choose not to manipulate, Alice’s anticipation of manipulation raises the bar for her to take the high action, so she takes the high action infrequently unless Bob manipulates. Thus, Bob can be worse off unless his manipulation cost is very low, and thus, he can be worse off in expectation. In particular, both players may be worse off in equilibrium. As manipulation becomes more expensive, Bob manipulates less frequently in equilibrium. More precisely, increasing the distribution of the manipulation cost in the stochastic dominance order results in equilibria with lower manipulation probability. This suggests that higher barriers to manipulation effectively deter manipulation and thereby prevent harm to the receiver.

## 2. Related Literature

This paper investigates the effects of disinformation on rational and fully Bayesian individuals. Disinformation is a pervasive phenomenon that can have harmful consequences for various domains, such as politics, health, and climate change (see, e.g., [Benkler, Faris, and Roberts, 2018](#); [Melchior and Oliveira, 2022](#); [Gwiazdon and Brown, 2023](#)). Previous research has mainly explored the psychological biases that make people susceptible to disinformation and proposed interventions such as Internet literacy education, critical thinking, and digital citizenship. In contrast, we take a different approach: we model all players as rational and Bayesian, using a sequential sampling model based on [Wald \(1945\)](#) to analyze the equilibrium and welfare implications of disinformation.

Our paper is related to the theoretical literature on fake news and online manipulation (see, e.g., [Dellarocas, 2006](#); [Glazer, Herrera, and Perry, 2021](#), and the references therein). [Dellarocas \(2006\)](#) studies a static signaling model of online forum manipulation and shows that a separating equilibrium exists in which only high-quality sellers buy fake reviews, and consumers benefit from these sellers' strategic manipulation. [Glazer et al. \(2021\)](#) examine whether a strategic rating platform can design a dynamic reporting policy about (potentially fake) messages to inform the receiver better and show that any manipulation by the platform always hurts the receiver. The latter result is similar to the one obtained in this paper, but the settings of the two models are very different: there is no third party (platform) in our model.

Since the pioneering work of [Wald \(1945\)](#), [Wald and Wolfowitz \(1948\)](#), and [Arrow, Blackwell, and Girshick \(1949\)](#), the optimal stopping problems of sequential hypothesis testing have been extensively studied in statistics. For a survey, see [Lai \(1997\)](#), and for a textbook treatment, see [Chernoff \(1972\)](#) or [Shiryayev \(2008\)](#). However, most of the literature relies on a Gaussian or two-point prior distribution. [Ekström and Vaicenavicius \(2015\)](#) generalize the sequential hypothesis testing problem to a general prior distribution and establish properties of the optimal strategy. Our model also adopts a two-point prior, but the presence of manipulation makes it equivalent to a problem with a four-point prior. Drawing on insights from [Ekström and Vaicenavicius \(2015\)](#), our analysis of the single-agent benchmark derives new comparative statics with respect to the prior distribution.

There is a growing literature in economic theory that applies the Wald model to study optimal stopping problems in both a single-agent and a strategic multi-agent setting. For example, [Fudenberg, Strack, and Strzalecki \(2018\)](#) use the Wald model with a normal prior distribution to study the joint distribution of the accuracy and timing of decisions and show that earlier decisions are more accurate. Their insight about speed and accuracy is generalized by [Liang, Mu, and Syrgkanis \(2022\)](#), where an agent optimally allocates attention among several different information sources to learn about a Gaussian multidimensional state.<sup>2</sup> By contrast, we compare

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<sup>2</sup>[Che and Mierendorff \(2019\)](#) apply a Wald model with Poisson signals to explore how a decision maker should allocate their attention among different information sources and find that with Poisson signals, speedy decisions are not necessarily more accurate. [Auster et al. \(2024\)](#) generalize the Bayesian analysis of the Wald

the accuracy under optimal stopping across different prior distributions and show that if a prior distribution is obtained from another by adding independent noise, the expected accuracy is lower under the former prior than under the latter. This result, with independent interest, is essential for us to show that Alice is always worse off from disinformation. The Wald model has also been used to study strategic interaction among different agents, such as persuasion (Henry and Ottaviani, 2019),<sup>3</sup> committee deliberation (Chan, Lizzeri, Suen, and Yariv, 2018), and delegation (McClellan, 2022). In these models, the upper and lower cutoff in the stopping problem are controlled by different agents, while in our model, the same agent (Alice) controls both cutoffs.

Our model assumes that both Alice and Bob are uninformed about the state, differentiating it from recent papers on stopping problems with manipulated signals. These papers take either the perspective of dynamic signaling, where the informed sender’s signals may reveal their private information (see, e.g., Daley and Green, 2012; Dilmé, 2019; Gryglewicz and Kolb, 2022; Cetemen and Margaria, 2023), or the perspective of reputation formation where the signals generated by the informed agent’s action may reveal the agent’s private type (see, e.g., Ekmekci and Maestri, 2022; Ekmekci, Gorno, Maestri, Sun, and Wei, 2022). In all these papers, agents are ex-ante asymmetrically informed, and the informed agent’s manipulated signals may reveal what they know. By contrast, in our model, both agents are symmetrically uninformed, so Bob’s manipulation can only add noise to the signals that Alice observes, making her worse off.

Finally, our paper connects to the computer science literature on adversarial learning and robust estimation (see, e.g., Diakonikolas, Kamath, Kane, Li, Moitra, and Stewart, 2019; Lai, Rao, and Vempala, 2016; Charikar, Steinhardt, and Valiant, 2017). These papers adopt a worst-case analysis—the adversary has the exact opposite preferences as the decision maker, the decision maker solves a max-min problem, and there is no cost for manipulation. Moreover, their models assume static rather than dynamic learning.

### 3. The Model

We start with an informal description of the model. Consider a decision maker, called Alice, who must choose a binary action (e.g., whether to vote for a candidate, get vaccinated, or support a climate initiative). Alice has a prior about an underlying state and would like her action to match the state. She can either act on her prior or collect more information sequentially to sharpen her belief. There is an adversary (e.g., a foreign government, an anti-vaccine activist, or a fossil-fuel firm) called Bob, who shares Alice’s prior and can incur a cost to manipulate the additional information that Alice collects. Both players are rational and Bayesian.

We cast our problem in a strategic variant of the sequential sampling model of Wald (1945). Alice incurs a constant flow cost to observe a Brownian motion whose drift depends on the

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model to the case where the decision maker is ambiguity-averse.

<sup>3</sup>See also Orlov et al. (2020) for a related dynamic persuasion model where an agent discloses information over time to persuade the principal to delay exercising an option.

unknown state and Bob’s hidden manipulation action. Alice can learn about the state from the Brownian signals over time, but her signals are distorted by Bob’s hidden manipulation. Based on the observed signals, Alice decides when to stop and, after stopping, must choose one of the two actions (high or low). Alice wants her action to match the state, and Bob wants her to take the high action independently of the state. We study how manipulation affects the expected decision time, the decision accuracy, and the players’ welfare in equilibrium.

### 3.1. Basic Setup

Formally, let  $(\Omega, \mathcal{F}, P)$  be a probability space supporting a standard Brownian motion  $W = (W_t)_{t \in \mathbb{R}_+}$  and two random variables,  $\theta$  and  $\gamma$ . We assume that  $\theta$ ,  $W$ , and  $\gamma$  are independent. We call  $\theta$  the *state* and its distribution  $\mu$  the *prior distribution*. The *prior belief* is  $p_0 = P(\theta \geq 0) \in (0, 1)$ .<sup>4</sup> We call  $\gamma$  Bob’s *manipulation cost* and we assume that its distribution  $\Gamma$  is absolutely continuous with full support on  $[0, 1]$ . The distributions  $\mu$  and  $\Gamma$  are common knowledge among the players, but the manipulation cost  $\gamma$  is privately observed by Bob, and neither player knows the realization of the state  $\theta$ .

Time  $t \in [0, \infty)$  is continuous. At time  $t = 0$ , Bob privately observes the realization of  $\gamma$ , and chooses an *action*  $y \in \{0, \bar{m}\}$  with cost  $\gamma y / \bar{m}$ . That is, Bob incurs a lump-sum cost  $\gamma$  when choosing  $\bar{m}$  and 0 otherwise. From time  $t = 0$  onward, Alice observes a process  $X^y = (X_t^y)_{t \geq 0}$  with

$$dX_t^y = (\theta + y(\gamma))dt + dW_t$$

We call  $X^y$  the *manipulated process*. The completed filtration generated by  $X^y$  is denoted by  $\mathcal{X}^y = (\mathcal{X}_t^y)_{t \in \mathbb{R}_+}$ . It induces the *belief process*  $\pi^y = (\pi_t^y)_{t \in \mathbb{R}_+}$  given by

$$\pi_t^y = P(\theta \geq 0 \mid \mathcal{X}_t^y).$$

We assume  $0 < \bar{m} < \text{ess inf } |\theta|$  so that  $\theta$  and  $\theta + y(\gamma)$  have the same sign, and hence  $X^y$  almost surely reveals the sign of  $\theta$  in the limit. In our application, this amounts to the assumption that Alice can recover the state despite disinformation if she acquires enough information.

Alice faces a Wald problem with a manipulated process. That is, she chooses a stopping time  $\tau$  for the manipulated process  $\mathcal{X}^y$ , and upon stopping, she chooses one of two actions  $\{h, l\}$ , called the high and the low action, optimally based on her belief  $\pi_\tau^y$ . Alice wants to match the state: her utility is 1 if she takes the high (low) action in a positive (negative) state, and 0 otherwise. The *observation cost* is  $c > 0$  per unit of time. Both players do not discount. Hence, Alice’s expected payoff given  $\tau$  is

$$\mathbb{E}[g(\pi_\tau^y) - c\tau],$$

where  $g(p) = p \vee (1 - p)$  for  $p \in [0, 1]$ .

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<sup>4</sup>We assume that  $\theta$  has bounded support, and that  $p_0 \in (0, 1)$  and  $P(\theta = 0) = 0$ .

Bob prefers Alice to take the high action independently of the state: his utility is 1 if Alice takes the high action, and 0 otherwise. Hence, if Bob chooses  $y$  and Alice chooses the stopping time  $\tau$  for  $X^y$  (and chooses an action optimally upon stopping), then for given  $\gamma$ , Bob's expected payoff is

$$P\left(\pi_\tau^y \geq \frac{1}{2}\right) - \gamma \frac{y(\gamma)}{\bar{m}}.$$

The players' utility functions and Alice's observation cost  $c$  are common knowledge. Table 1 in the appendix summarizes these and later definitions.

### 3.2. Strategies and Equilibrium Concept

The two players' strategies are modeled as follows. Bob's *manipulation strategy* is a measurable function  $y(\gamma)$  with  $y: \mathbb{R}_+ \rightarrow \{0, \bar{m}\}$ , assigning an action to each manipulation cost. The restriction of Bob's strategy to be deterministic is without loss because the distribution of  $\gamma$  is continuous and has full support.

For a fixed manipulation strategy for Bob, Alice faces an optimal stopping problem with two types of uncertainties: a non-strategic uncertainty about the state  $\theta$  and a strategic uncertainty about Bob's manipulation choice  $y(\gamma)$ . The strategic uncertainty, absent in the standard Wald model, complicates Alice's learning problem. However, we can translate Alice's problem with strategic uncertainty into a Wald problem with non-strategic uncertainty only: for any given manipulation strategy  $y$ , we can redefine the "manipulated state" as  $\theta + y(\gamma)$  and let  $\mu^y$  denote the distribution of  $\theta + y(\gamma)$ , called the "manipulated prior". Then Alice's optimal stopping problem for a given manipulation strategy becomes a standard Wald problem with prior  $\mu^y$ . The price we pay for this is that the manipulated prior is non-binary, even if the original prior is. The characterization of solutions to the Wald problem with a general prior appears in Section 4.

Since Alice's stopping problem for a given manipulation strategy  $y$  can be reformulated as a Wald problem, we can restrict Alice's strategies to stopping times induced by two time-dependent boundaries  $b_h(t)$  and  $b_l(t)$  on the anticipated observed process  $X^y$ . Restricting to deterministic boundaries entails no substantial loss since optimal deterministic boundaries always exist.

We consider Bayes-Nash equilibria of this game.

**Definition 1.** A triple  $(b_h, b_l, y)$  is an *equilibrium* if the following hold.

1. Optimality for Alice:  $b_h$  and  $b_l$  are optimal boundaries for the observed process  $X^y$ , which corresponds to the prior distribution  $\mu^y$  (the distribution of  $\theta + y(\gamma)$ ).
2. Optimality for Bob:

$$P(X_\tau^y = b_h(\tau)) - \mathbb{E}\left[\gamma \frac{y(\gamma)}{\bar{m}}\right] \geq P(X_{\tilde{\tau}}^{\tilde{y}} = b_h(\tilde{\tau})) - \mathbb{E}\left[\gamma \frac{\tilde{y}(\gamma)}{\bar{m}}\right]$$

for any measurable function  $\tilde{y}: [0, 1] \rightarrow \{0, \bar{m}\}$ , where  $\tau = \inf\{t \in \mathbb{R}_+ : X_t^y \in \{b_h(t), b_l(t)\}\}$  and  $\tilde{\tau} = \inf\{t \in \mathbb{R}_+ : X_t^{\tilde{y}} \in \{b_h(t), b_l(t)\}\}$ .

Alternatively, one can define Alice’s strategy space as a pair of cutoffs  $\beta_h, \beta_l$  for her belief process  $\pi^y$ . This would make the optimality condition for Bob harder to formulate since it would involve reasoning about Alice’s belief process if she anticipates  $y$  and Bob plays  $\tilde{y}$ . While this process can be characterized as the solution to a stochastic differential equation (see Appendix B), it is impractical for an equilibrium definition. By contrast, the observed process does not depend on Alice’s anticipation and is thus easy to state for any manipulation strategy. Appendix A explains how to translate between boundaries  $\beta_h, \beta_l$  for the belief process  $\pi^y$  and boundaries  $b_h, b_l$  for the observed process  $X^y$ .

Recall that Bob’s manipulation cost is independent of the state and the Brownian motion generating noise in the observed process. Hence, the probability of changing Alice’s action from low to high by manipulating is independent of the manipulation cost. It follows that Bob’s gain from manipulation is strictly decreasing in the manipulation cost, and so a best response for Bob is given by a cutoff such that he manipulates if his manipulation cost is below the cutoff and does not manipulate otherwise. The optimal cutoff is the difference between the probability that Alice takes the high action if Bob plays  $\bar{m}$  and the probability that she takes the high action if Bob plays 0.

**Definition 2.** A manipulation strategy  $y: [0, 1] \rightarrow \{0, \bar{m}\}$  is a *cutoff strategy* if there is  $\gamma_0 \in [0, 1]$  such that  $y = \bar{m}\mathbf{1}_{[0, \gamma_0]}$ .

The preceding remarks give the following statement.

**Proposition 1.** *For any strategy for Alice given by boundaries  $b_h, b_l$  for the observed process, Bob’s essentially unique best response is a cutoff strategy.*<sup>5</sup>

We thus take Bob’s strategy set to be  $[0, 1]$  from now on, where  $\gamma_0 \in [0, 1]$  corresponds to the cutoff strategy  $\bar{m}\mathbf{1}_{[0, \gamma_0]}$ .

To study the equilibria of the sequential sampling problem with manipulation, we first determine the solution to the Wald problem with a general prior in the next section.

## 4. The Single-Agent Problem

We begin this subsection by presenting in Section 4.1 the solution of the single-agent Wald problem under a general prior. This part of the analysis follows [Ekström and Vaicenavicius \(2015\)](#). Then, we examine in Section 4.2 how the optimal boundaries depend on the prior distribution, which is key to our later analysis of how manipulation affects Alice’s stopping decisions and the players’ welfare. This part of the analysis is original and may be of independent interest.

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<sup>5</sup>More precisely, every best response for Bob agrees with a cutoff strategy away from a subset of  $[0, 1]$  of measure 0.



#### 4.1. Optimal Stopping with a General Prior

A decision maker wants to choose one of the two actions  $\{h, l\}$  to match the state  $\theta \in \mathbb{R}$ : her utility is 1 if she takes the high (low) action in a positive (negative) state, and 0 otherwise. The observed process  $X = (X_t)_{t \in \mathbb{R}_+}$  is given by:

$$dX_t = \theta dt + dW_t.$$

The filtration  $\mathcal{X} = (\mathcal{X}_t)_{t \in \mathbb{R}_+}$  generated by  $X$  induces the belief process  $\pi = (\pi_t)_{t \in \mathbb{R}_+}$  given by

$$\pi_t = P(\theta \geq 0 \mid \mathcal{X}_t).$$

It can be shown that  $\pi$  satisfies

$$d\pi_t = \sigma(t, \pi_t) d\hat{W}_t$$

for  $\sigma: \mathbb{R}_+ \times (0, 1) \rightarrow \mathbb{R}$  continuously differentiable and  $\hat{W} = (\hat{W}_t)_{t \in \mathbb{R}_+}$  a standard Brownian motion. We give details in the Appendix A.

The decision maker chooses a stopping time  $\tau$  for the process  $X$ , and upon stopping, she chooses optimally based on her belief  $\pi_\tau$ . The decision maker's expected payoff given  $\tau$  is

$$\mathbb{E}[g(\pi_\tau) - c\tau],$$

where  $g(p) = p \vee (1 - p)$  for  $p \in [0, 1]$ . We say that  $\tau$  is optimal if it is payoff-maximizing among all  $\mathcal{X}$ -stopping times.

We denote by  $\pi^{t,p} = (\pi_{t+s}^{t,p})_{s \in \mathbb{R}_+}$  the belief process from time  $t$  onward conditional on having belief  $p$  at  $t$ .<sup>6</sup> The *continuation value* depending on the time and the belief, denoted by  $V: \mathbb{R}_+ \times (0, 1) \rightarrow \mathbb{R}$ , is defined as

$$V(t, p) = \sup_{\tau} \mathbb{E} \left[ g(\pi_{t+\tau}^{t,p}) - c\tau \right],$$

where the supremum is taken over all  $\mathcal{X}$ -stopping times. Heuristically,  $V(t, p)$  is the maximum expected payoff (net of the observation cost  $ct$  incurred thus far) conditional on having belief  $p$  at  $t$ .

Ekström and Vaicenavicius (2015) show that an optimal stopping time is given by two time-dependent boundaries on the belief process, one above  $\frac{1}{2}$  and weakly decreasing, and one below  $\frac{1}{2}$  and weakly increasing, and determined their limit value as  $t$  goes to infinity. These results are derived from the fact that  $V(t, p)$  is non-increasing in  $t$  for each  $p$ , and convex in  $p$  for each  $t$ . The case when the prior distribution  $\mu$  is supported on two points is special since it is the unique instance where the value function and thus the optimal boundaries are constant in time.

<sup>6</sup>Formally, for  $t \in \mathbb{R}_+$  and  $p \in (0, 1)$ , let  $\pi^{t,p} = (\pi_{t+s}^{t,p})_{s \in \mathbb{R}_+}$  be the unique solution to

$$d\pi_{t+s}^{t,p} = \sigma(t+s, \pi_{t+s}^{t,p}) d\hat{W}_{t+s} \quad \text{and} \quad \pi_t^{t,p} = p.$$

**Theorem 1** (Ekström and Vaicenavicius, 2015). *Under the assumptions above, the following hold.*

(i)  $V(t, p)$  is continuous, and it is convex in  $p$  for all  $t \geq 0$  and non-increasing in  $t$  for all  $p \in (0, 1)$ . Moreover,  $V(t, p)$  is constant in  $t$  for all  $p \in (0, 1)$  if and only if  $\mu$  is supported on two points.

(ii) Let  $\beta_h, \beta_l: \mathbb{R}_+ \rightarrow (0, 1)$  be defined by

$$\beta_h(t) = \sup\{p \in [\frac{1}{2}, 1): V(t, p) > g(p)\} \text{ and } \beta_l(t) = \inf\{p \in (0, \frac{1}{2}]: V(t, p) > g(p)\}.$$

Then, the following stopping time  $\tau$  is optimal:

$$\tau = \inf\{t \in \mathbb{R}_+: \pi_t \in \{\beta_h(t), \beta_l(t)\}\}.$$

(iii)  $\beta_h$  is continuous and non-increasing and  $\beta_l$  is continuous and non-decreasing, and both are constant if and only if  $\mu$  is supported on two points. Moreover,  $0 < \beta_l(t) < \frac{1}{2} < \beta_h(t) < 1$  for all  $t \in \mathbb{R}_+$ .

(iv) Let  $z_+ = \inf\{z \geq 0: \mu([z, z + \epsilon]) > 0 \text{ for all } \epsilon > 0\}$  and  $z_- = \sup\{z \leq 0: \mu((z - \epsilon, z]) > 0 \text{ for all } \epsilon > 0\}$ . Then,  $\lim_{t \rightarrow \infty} \beta_h(t) = \lim_{t \rightarrow \infty} \beta_l(t) = \frac{1}{2}$  if  $z_+ = z_- = 0$ , and  $\lim_{t \rightarrow \infty} \beta_h(t) = p_h$  and  $\lim_{t \rightarrow \infty} \beta_l(t) = p_l$  if  $z_+ > z_-$ , where  $p_h, p_l$  are the constant optimal boundaries for a two-point prior distribution supported on  $\{z_+, z_-\}$ .

## 4.2. Comparative Statics of Prior Distributions

We study how the continuation value and, thus, the optimal boundaries depend on the prior distribution. We write  $V^\mu, \beta_h^\mu, \pi^\mu$ , and so forth to indicate which prior distribution the objects are derived from. When two prior distributions  $\mu, \tilde{\mu}$  are considered, we use the shorthands  $V, \tilde{V}, \beta_h, \tilde{\beta}_h, \pi, \tilde{\pi}$ , and so forth.

First, we show that the expected payoff, that is, the continuation value at time 0, is convex in the prior distribution. This follows from the fact that for fixed boundaries, the expected payoff is linear in the prior distribution. Applying this fact to the optimal boundaries for the convex combination of two prior distributions, and using that a maximum of linear functions is convex give the statement. Note that convexity in the prior distribution is not related to the fact that the continuation value is convex in the belief for a fixed prior distribution.

**Lemma 1.** *For any prior distribution  $\mu$ , let  $p_0^\mu = \mu([0, \infty))$ . Then,  $V^\mu(0, p_0^\mu)$  is convex in  $\mu$ .*

Lemma 1 shows that the expected payoff for a convex combination of prior distributions is smaller than the convex combination of the corresponding expected payoffs. We show that for certain convex combinations of prior distributions—the ones which arise in the strategic sampling problem—the optimal boundaries become narrower at time 0 as a consequence.

**Definition 3.** Let  $\theta, \xi$  be independent random variables with distributions  $\mu, \nu$  such that  $\nu$  has finite support and  $\theta > 0$  if and only if  $\theta + \xi > 0$ . Then, we say that the convolution  $\tilde{\mu} = \mu * \nu$  is a *sign-preserving random shift* of  $\mu$ .

In other words,  $\tilde{\mu}$  is a sign-preserving random shift of  $\mu$  if it is a convex combination of shifts of  $\mu$ , each preserving the the probability on positive states.<sup>7</sup> Proposition 2 shows that replacing a prior distribution by a sign-preserving random shift moves the optimal boundaries at time 0 and for any sufficiently late time closer to  $\frac{1}{2}$ .

**Proposition 2.** *Let  $\mu$  be a prior distribution, and let  $\tilde{\mu}$  be a sign-preserving random shift of  $\mu$ . Then, for all  $p \in (0, 1)$ ,  $V(0, p) \geq \tilde{V}(0, p)$ . Moreover,  $\beta_h(0) \geq \tilde{\beta}_h(0)$  and  $\tilde{\beta}_l(0) \geq \beta_l(0)$ , and there is  $t_0 \in \mathbb{R}_+$  such that  $\beta_h(t) \geq \tilde{\beta}_h(t)$  and  $\tilde{\beta}_l(t) \geq \beta_l(t)$  for all  $t \geq t_0$ .*

When the prior distribution is supported on two points, one can say more about how sign-preserving random shifts change the continuation value, the optimal boundaries, and the accuracy of the decisions. Recall that the continuation value and the optimal boundary are independent of time for two-point prior distributions, and that the optimal boundaries are monotonic for any prior distribution (Theorem 1(iii)). In combination with the fact that sign-preserving random shifts decrease the continuation value and narrow the optimal boundaries at time 0 (Proposition 2), this implies that both effects hold for all times.

**Corollary 1.** *Let  $\mu$  be a prior distribution supported on two points, and let  $\tilde{\mu}$  be a sign-preserving random shift of  $\mu$ . Then, for all  $t \in \mathbb{R}_+$  and  $p \in (0, 1)$ ,  $V(t, p) \geq \tilde{V}(t, p)$ . Moreover, for all  $t \in \mathbb{R}_+$ ,  $\beta_h(t) \geq \tilde{\beta}_h(t)$  and  $\tilde{\beta}_l(t) \geq \beta_l(t)$ .*

Fudenberg et al. (2018) define the accuracy of a stopping time at some time  $t$  as the probability of choosing the correct action conditional on stopping at  $t$ . They show that under optimal stopping, the accuracy is non-increasing in the decision time for normal prior distributions. By contrast, we compare the accuracy under optimal stopping across different prior distributions. The expected accuracy of a stopping time is the probability with which it leads to choosing the correct action.

**Definition 4.** Let  $\tau$  be an  $\mathcal{X}$ -stopping time. Then, the *expected accuracy* of  $\tau$  is

$$\text{Acc}(\tau) = \mathbb{E}[g(\pi_\tau)\mathbf{1}\{\tau < \infty\}].$$

From the preceding results, we can conclude that sign-preserving random shifts of two-point prior distributions decrease the expected accuracy under optimal stopping. In fact, the same arguments show that the choices for two-point prior distributions are almost surely more accurate—that is, taken with a more extreme belief—than for the random shift. It is open whether Corollary 2 holds if  $\mu$  is supported on more than two points.

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<sup>7</sup>The statements about random shifts extend to distributions  $\nu$  with infinite support. We restrict to the finite case since it is sufficient for the rest of the paper and avoids technicalities.

**Corollary 2.** *Let  $\mu$  be a prior distribution supported on two points, and let  $\tilde{\mu}$  be a sign-preserving random shift of  $\mu$ . Let  $\tau, \tilde{\tau}$  be the optimal stopping times for  $\mu, \tilde{\mu}$  given by Theorem 1(ii). Then,  $\text{Acc}[\tilde{\tau}] \leq \text{Acc}[\tau]$ .*

Lastly, we consider the expected observation time. Since the cost of observations is constant, the expected observation time is proportional to the expected observation cost.

**Definition 5.** Let  $\tau$  be an  $\mathcal{X}$ -stopping time. Then, the *expected observation time* of  $\tau$  is  $\mathbb{E}[\tau]$ .

We show that sign-preserving random shifts can increase the expected observation time under optimal stopping. The example we give uses a two-point prior distribution and sign-preserving random shift thereof that are symmetric about 0. This may seem surprising since sign-preserving random shifts narrow the optimal boundaries (Corollary 1). However, sign-preserving random shifts also lower the volatility of the belief process, and this effect can outweigh the effect of the narrower boundaries.

**Proposition 3.** *There exists a prior distribution  $\mu$  supported on two points and a sign-preserving random shift  $\tilde{\mu}$  of  $\mu$  such that  $\mathbb{E}[\tau] < \mathbb{E}[\tilde{\tau}]$  when  $\tau, \tilde{\tau}$  denote optimal stopping times for  $\mu, \tilde{\mu}$ , respectively.*

## 5. Equilibrium Analysis

We return to the sequential sampling problem with manipulation. We show that equilibria always exist, study their properties, and compare equilibrium outcomes to the counter-factual case where Bob cannot influence the observed process. Lastly, we analyze the comparative statics of different prior distributions and different distributions for the manipulation cost. These results show how disinformation affects the outcomes of both players and how its effect depends on various parameters.

### 5.1. Equilibrium Existence

We first show that an equilibrium always exists using a fixed-point argument. A probability of manipulation by Bob induces optimal boundaries for Alice, and optimal boundaries induce an optimal cutoff for Bob and thus a probability of manipulation. A fixed-point of this iterated best response function gives an equilibrium. More precisely, suppose  $b_h^q, b_l^q$  are the optimal boundaries for the observed process when Bob manipulates with probability  $q \in [0, 1]$ . Moreover, let  $\gamma_0^q$  be the optimal cutoff against  $b_h^q, b_l^q$  and define  $\Phi(q) = P(\gamma \leq \gamma_0^q)$  as the probability that Bob manipulates under this cutoff. Then,  $\Phi$  is a function from  $[0, 1]$  to  $[0, 1]$ , and we show that it is continuous. By the intermediate value theorem,  $\Phi$  has a fixed-point, say  $q$ , and by construction,  $(b_h^q, b_l^q, \gamma_0^q)$  is an equilibrium.

**Proposition 4.** *For any prior distribution  $\mu$  and any distribution  $\Gamma$  of the manipulation cost satisfying the above assumptions, there exists an equilibrium  $(\beta_h, \beta_l, \gamma_0)$ .*

Next, we show that in any equilibrium, Alice almost surely observes for a positive amount of time and Bob manipulates non-trivially (with probability strictly between 0 and 1), unless the prior belief is extreme and Alice would stop at time 0 for the (non-manipulated) prior distribution. Hence, Alice always acquires some additional information despite the fact that it is manipulated unless she would have done otherwise already in the absence of manipulation. Conversely, if Alice would not acquire information in the absence of manipulation, she does not acquire information with manipulation either since then her stopping boundaries at time 0 are narrower (Proposition 2).

**Proposition 5.** *Let  $\mu$  be any prior distribution, let  $\beta_h, \beta_l$  be the optimal boundaries for  $\mu$  as defined in Theorem 1(ii), and assume that  $\beta_l(0) < p_0 < \beta_h(0)$ . Then, in any equilibrium,*

- (i) *Alice almost surely observes past time 0, and*
- (ii) *Bob manipulates with probability strictly between 0 and 1.*

## 5.2. Welfare, Timing, and Accuracy

Consider two scenarios. In the first, Bob cannot influence the process observed by Alice, and Alice solves the optimal stopping problem for the given prior distribution. In the second, Bob can manipulate the process observed by Alice, and we consider an equilibrium where Alice solves the optimal stopping problem for the manipulated prior distribution. We refer to the first scenario as the *no manipulation benchmark*, and to the second as *equilibrium play*. We compare the players' welfare and the accuracy and timing of Alice's decisions between both scenarios.

First, we observe that in any equilibrium, Alice is worse off compared to the no manipulation benchmark, and if the prior distribution is supported on two points, her decisions are less accurate in equilibrium. The first claim follows from Proposition 2 and the fact that Bob manipulates with probability strictly between 0 and 1 in any equilibrium by Proposition 5. The second part is a consequence of Corollary 2.

**Corollary 3.** *Let  $\mu$  be any prior distribution. Then, in any equilibrium, Alice's expected payoff is no more than  $V^\mu(0, p_0)$ . If  $\mu$  is supported on two points, then in any equilibrium, Alice's accuracy is lower than in the no manipulation benchmark.*

By contrast, the comparison of Bob's expected payoff between both scenarios can go either way. Since Alice is always worse off in equilibrium, the equilibrium outcome can be Pareto dominated by the no manipulation benchmark. Moreover, the possibility for manipulation can increase the expected observation time. Hence, Alice's decision can get worse in two ways simultaneously: it can become less accurate and more costly. It is open whether the expected observation time can be lower in equilibrium.

**Proposition 6.** *There exists a prior distribution  $\mu$ , a distribution  $\Gamma$  of the manipulation cost, and an equilibrium such that compared to the no manipulation benchmark,*

- (i) Bob's expected payoff is higher (lower), and
- (ii) the expected observation time is higher.

### 5.3. Comparative Statics of Equilibria

We examine how equilibria depend on the prior distribution and on the distribution of the manipulation cost.

First, consider a two-point prior distribution with a prior belief for which Alice would observe past time 0 under the no manipulation benchmark. Then Bob's cutoff is non-trivial and Alice observes past time 0 in any equilibrium (Proposition 5). We show that, however, Bob's cutoff and Alice's expected observation time both go to 0 as the prior belief approaches the boundary of the observation region at time 0. Hence, for extreme prior beliefs, equilibrium outcomes are close to the no manipulation benchmark.

**Proposition 7.** *Let  $\mu = p_0\delta_1 + (1 - p_0)\delta_{-1}$  be a prior distribution supported on two points, and let  $\beta_h, \beta_l$  be the constant optimal boundaries for  $\mu$ , and assume that  $\beta_l < p_0 < \beta_h$ . Let  $(\beta_h^*, \beta_l^*, \gamma_0^*)$  be any equilibrium, and denote by  $\tau^*$  the induced stopping time for the belief process in equilibrium. Then, Bob's cutoff  $\gamma_0^*$  and his manipulation probability  $P(\gamma \leq \gamma_0^*)$ , and Alice's expected observation time  $E[\tau^*]$  go to 0 as  $p_0$  goes to  $\beta_h$  or  $\beta_l$ .*

To see this, recall from Proposition 2 and Proposition 5(i) that the upper boundary at time 0 in any equilibrium,  $\beta_h^*(0)$ , is in between the prior belief  $p_0$  and the (constant) boundary for the no manipulation benchmark  $\beta_h$ . So, as  $p_0$  goes to the upper boundary  $\beta_h$  for the no manipulation benchmark, so does the equilibrium boundary  $\beta_h^*(0)$ . Moreover,  $\beta_h^*$  is non-increasing. For a high prior belief, a small upward shock thus suffices for Alice to stop and take the high action. Since the belief process is dominated by volatility on small time scales and the drift part is negligible, Alice takes the high action with a probability close to 1 even if Bob does not manipulate. As a result, manipulation is optimal for Bob only if his manipulation cost is very small, and so since  $\Gamma$  is continuous, the probability with which he manipulates is small as well. The fact that Alice's expected observation time goes to 0 follows from similar arguments.

Now we consider the effect of the distribution of the manipulation cost on the probability with which Bob manipulates in equilibrium. It is natural to assume that all else being equal, Bob manipulates less frequently if manipulation is more expensive. This suggests that raising the cost of manipulation is an effective deterrent. To make this precise, denote by  $F_\Gamma$  the cumulative distribution function of a distribution  $\Gamma$ . If  $\Gamma, \tilde{\Gamma}$  are two distributions,  $\Gamma$  *stochastically dominates*  $\tilde{\Gamma}$  if  $F_\Gamma \leq F_{\tilde{\Gamma}}$ . We show that if  $\Gamma$  stochastically dominates  $\tilde{\Gamma}$ , then for any equilibrium under  $\Gamma$ , there is an equilibrium under  $\tilde{\Gamma}$  where Bob's manipulation probability is higher. The analogous statement holds if  $\tilde{\Gamma}$  stochastically dominates  $\Gamma$ .

**Proposition 8.** *Let  $\mu$  be any prior distribution, and let  $\Gamma, \tilde{\Gamma}$  be two distributions for the manipulation cost such that  $\Gamma$  stochastically dominates (is stochastically dominated by)  $\tilde{\Gamma}$ . Assume that under  $\Gamma$ , there is an equilibrium with cutoff  $\gamma_0^*$  where Bob manipulates with probability*

$q^* = F_{\Gamma}(\gamma_0^*)$ . Then, under  $\tilde{\Gamma}$ , there is an equilibrium where Bob manipulates with probability at least (at most)  $q^*$ .

## 6. Discussions

Our model of disinformation operates under several simplifying assumptions that do not accurately reflect the real dynamics of disinformation. For instance, our assumption that all members of the public are perfectly rational Bayesian receivers capable of discerning and strategically countering disinformation is unrealistic. In reality, some individuals may be naive, accepting information at face value without questioning its veracity. A new set of questions arises if a significant portion of the public falls into this category. Does this amplify the effectiveness of manipulation, and hence elevate the equilibrium level of manipulation? Do sophisticated receivers benefit from the presence of naive individuals? And does the manipulator benefit from naive individuals? Some advocates propose that promoting media literacy could alleviate the impact of disinformation, and answering these questions could shed light on this claim.

We model disinformation as a game between a manipulator and a decision maker, omitting important third parties such as platforms. In reality, online communication is predominantly facilitated and regulated by platforms like Amazon, Facebook, Google, and X, whose algorithms for recommendation, news feeds, search results, and trending topics dictate the prominence of reviews, posts, or videos. There is a growing demand for greater accountability from these platforms, suggesting they should play a larger role in identifying and penalizing actors of disinformation. Such measures would increase the cost of manipulation and, based on our analysis (Proposition 8), improve the welfare of receivers if the prevailing level of manipulation is low.

Finally, we assume that Bob selects his manipulation strategy once and for all, without the ability to adjust it in response to signals observed by Alice. While this assumption may be suitable for contexts where Alice’s signals are private or observation takes place on a small time scale, in other scenarios it may be more realistic to allow Bob to adjust his manipulation efforts based on the signal realizations. We have a companion paper exploring this alternative specification.

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## APPENDIX

### A. Preliminaries

In preparation for the proofs, we make further definitions and summarize some known facts. Recall that  $X = (X_t)_{t \in \mathbb{R}_+}$  is given by the equation

$$dX_t = \theta dt + dW_t,$$

and that  $\mathcal{X} = (\mathcal{X}_t)_{t \in \mathbb{R}_+}$  denotes the completion of the filtration generated by  $X$ . It follows from the innovation theorem of Brownian motion (see, e.g., [Harrison, 2013](#), Theorem 1.12) that

$$dX_t = \mathbb{E}[\theta \mid \mathcal{X}_t] dt + d\hat{W}_t,$$

where

$$\hat{W}_t = X_t - \int_0^t \mathbb{E}[\theta \mid \mathcal{X}_s] ds$$

is a standard Brownian motion.<sup>8</sup> For each  $t \in \mathbb{R}_+$  and each  $x \in \mathbb{R}$ , let

$$\mu_{t,x}(dz) = \frac{\exp\left(\frac{2zx - z^2 t}{2}\right) \mu(dz)}{\int_{\mathbb{R}} \exp\left(\frac{2z'x - z'^2 t}{2}\right) \mu(dz')},$$

and

$$p(t, x) = \int_{\mathbb{R}_+} \mu_{t,x}(dz). \quad (1)$$

Heuristically,  $\mu_{t,x}$  and  $p(t, x)$  are the posterior distribution and the posterior belief upon observing  $X_t = x$ .<sup>9</sup> Following [Ekström and Vaicenavicius \(2015, Proposition 3.1, Proposition 3.4\)](#), for each  $t \in \mathbb{R}_+$ , almost surely,

$$\pi_t = p(t, X_t).$$

Moreover, for each  $t \in \mathbb{R}_+$ ,  $p(t, \cdot): \mathbb{R} \rightarrow (0, 1)$  is differentiable in both variables, strictly increasing, and bijective. Hence, its inverse  $p(t, \cdot)^{-1} = x(t, \cdot): (0, 1) \rightarrow \mathbb{R}$  exists and has the same properties. Hence, observing  $X_t = x(t, p)$  induces the belief  $p$ .

<sup>8</sup>Clearly,  $\hat{W}$  is adapted to the filtration  $\mathcal{X}$ . In fact, it can be shown that the completion of the filtration generated by  $\hat{W}$  equals  $\mathcal{X}$  (see, e.g., [Bain and Crisan, 2009](#), p. 35).

<sup>9</sup>To see that  $\mu_{t,x}$  and  $p(t, x)$  can be extended to  $t = 0$ , observe that  $\mu_{0,x}$  can be seen as updating a belief at time  $t = -2\epsilon$  on an observation at  $t = 0$  (see also [Ekström and Vaicenavicius, 2015](#), Section 3.3). Let

$$\nu(dz) = \frac{\exp(z^2 \epsilon) \mu(dz)}{\int_{\mathbb{R}} \exp(z'^2 \epsilon) \mu(dz')},$$

which is well-defined if  $\mu$  has bounded support. Then,

$$\nu_{2\epsilon, x}(dz) = \frac{\exp\left(\frac{2zx - 2z^2 \epsilon}{2}\right) \nu(dz)}{\int_{\mathbb{R}} \exp\left(\frac{2z'x - 2z'^2 \epsilon}{2}\right) \nu(dz')} = \frac{\exp\left(\frac{2zx}{2}\right) \mu(dz)}{\int_{\mathbb{R}} \exp\left(\frac{2z'x}{2}\right) \mu(dz')} = \mu_{0,x}(dz).$$

Hence, if  $\theta$  has distribution  $\nu$  and  $\tilde{X}_t = \theta(t + 2\epsilon) + W_{t+2\epsilon}$  for  $t \geq -2\epsilon$ ,  $\tilde{X}_{-2\epsilon} = 0$ , then  $\mu_{0, \tilde{X}_0}(dz) = P(\theta \in dz \mid \tilde{X}_0)$ .



The belief process  $\pi$  satisfies the equation

$$d\pi_t = \sigma(t, \pi_t) d\hat{W}_t,$$

where the volatility  $\sigma: \mathbb{R}_+ \times (0, 1)$  is given by  $\sigma(t, p) = \partial_2 p(t, x(t, p))$  for all  $t \in \mathbb{R}_+$  and  $p \in (0, 1)$ . A calculation shows that

$$\sigma(t, p) = (1 - p) \int_{\mathbb{R}_+} z \mu_{t,x(t,p)}(dz) - p \int_{\mathbb{R}_-} z \mu_{t,x(t,p)}(dz). \quad (2)$$

If  $\mu$  is supported on two points  $z_- < 0 < z_+$ , then  $\sigma(t, p) = p(1 - p)(z_+ - z_-)$ . In that case, the constant optimal boundaries are given by  $\beta_h, \beta_l$ , where  $\beta_h$  is the unique solution to

$$\frac{(z_+ - z_-)^2}{2c} = \frac{\beta_h}{1 - \beta_h} - \frac{1 - \beta_h}{\beta_h} + 2 \log \left( \frac{\beta_h}{1 - \beta_h} \right)$$

and  $\beta_l = 1 - \beta_h$  (Shiryaev, 2008, Section 4.2, Theorem 5 and the remark thereafter). Since the term on the right-hand side is strictly increasing in  $\beta_h$ , it follows that, conversely,  $\beta_h$  is strictly increasing in  $z_+ - z_-$ .

## B. The Off-Path Belief Process

Checking the equilibrium condition for Bob requires determining the probability that Alice chooses each action for deviations by Bob from his equilibrium strategy. To this end, the following lemma determines Alice's belief process evolves if she anticipates the cutoff strategy  $\gamma_0$  but Bob chooses  $m \in \{0, \bar{m}\}$  irrespective of his manipulation cost  $\gamma$ . Since  $\theta, W, \gamma$  are independent, the distribution of this process does is independent of  $\gamma$ .

**Lemma 2.** *Let  $\mu$  be any prior distribution, let  $\Gamma$  be any distribution of the manipulation cost, and let  $\gamma_0 \in [0, 1]$  be a cutoff strategy for Bob. For  $m \in \{0, \bar{m}\}$ , define  $\pi^{\gamma_0, m} = (\pi_t^{\gamma_0, m})_{t \in \mathbb{R}_+}$  by letting  $\pi_t^{\gamma_0, m} = p^{\gamma_0}(t, X_t^m)$ , called Alice's belief process when anticipating  $\gamma_0$  and observing  $X^m$ . Then,  $\pi^{\gamma_0, m}$  satisfies*

$$d\pi_t^{\gamma_0, m} = \left( \mathbb{E}[\theta \mid \mathcal{X}_t^m] + m - \int_{\mathbb{R}} z \mu_{t, X_t^m}^{\gamma_0}(dz) \right) \sigma^{\gamma_0}(t, \pi_t^{\gamma_0, m}) dt + \sigma^{\gamma_0}(t, \pi_t^{\gamma_0, m}) d\hat{W}_t^m.$$

Here, the superscripts  $\gamma_0$  and  $m$  refer to the corresponding manipulated prior distributions. For example,  $X^m$  is the observed process with drift term  $\theta + m$ , which has distribution  $\mu * \delta_m$ .

*Proof.* We omit the superscript  $\gamma_0$  since it is fixed throughout the proof. Using (1), we observe that  $p(t, x) \in C^\infty(\mathbb{R}_{++} \times \mathbb{R})$  and calculate partial derivatives of  $p(t, x)$ .

$$\begin{aligned} \partial_1 p(t, x) &= - \int_{\mathbb{R}_+} \frac{z^2}{2} \mu_{t,x}(dz) + \int_{\mathbb{R}_+} \mu_{t,x}(dz) \int_{\mathbb{R}} \frac{z^2}{2} \mu_{t,x}(dz) \\ \partial_2 p(t, x) &= \int_{\mathbb{R}_+} z \mu_{t,x}(dz) - \int_{\mathbb{R}_+} \mu_{t,x}(dz) \int_{\mathbb{R}} z \mu_{t,x}(dz) \\ \partial_2^2 p(t, x) &= \int_{\mathbb{R}_+} z^2 \mu_{t,x}(dz) - 2 \int_{\mathbb{R}} z \mu_{t,x}(dz) \int_{\mathbb{R}_+} z \mu_{t,x}(dz) \\ &\quad - \int_{\mathbb{R}_+} \mu_{t,x}(dz) \int_{\mathbb{R}} z^2 \mu_{t,x}(dz) + 2 \int_{\mathbb{R}_+} \mu_{t,x}(dz) \left( \int_{\mathbb{R}} z \mu_{t,x}(dz) \right)^2. \end{aligned}$$

Recall from Appendix A that

$$dX_t^m = \mathbb{E}[\theta + m \mid \mathcal{X}_t^m]dt + d\hat{W}_t^m = (\mathbb{E}[\theta \mid \mathcal{X}_t^m] + m)dt + d\hat{W}_t^m,$$

and by definition,

$$\sigma(t, \pi_t^{y,m}) = \partial_2 p(t, x(t, \pi_t^{y,m})) = \partial_2 p(t, x(t, p(t, X_t^m))) = \partial_2 p(t, X_t^m).$$

Applying Ito's formula (see, e.g., [Kuo, 2006](#), Theorem 7.4.3) to  $\pi_t^{y,m} = p(t, X_t^m)$  and using the expressions for the partial derivatives above, we get<sup>10</sup>

$$\begin{aligned} d\pi_t^{y,m} &= \left( \partial_1 p(t, X_t^m) + \partial_2 p(t, X_t^m) (\mathbb{E}[\theta \mid \mathcal{X}_t^m] + m) + \frac{1}{2} \partial_2^2 p(t, X_t^m) \right) dt + \partial_2 p(t, X_t^m) d\hat{W}_t^m \\ &= \left( \partial_1 p(t, X_t^m) + \partial_2 p(t, X_t^m) \int_{\mathbb{R}} z \mu_{t, X_t^m}(dz) + \frac{1}{2} \partial_2^2 p(t, X_t^m) \right) dt + \partial_2 p(t, X_t^m) d\hat{W}_t^m \\ &\quad + \left( \mathbb{E}[\theta \mid \mathcal{X}_t^m] + m - \int_{\mathbb{R}} z \mu_{t, X_t^m}(dz) \right) \partial_2 p(t, X_t^m) dt \\ &= \left( \mathbb{E}[\theta \mid \mathcal{X}_t^m] + m - \int_{\mathbb{R}} z \mu_{t, X_t^m}(dz) \right) \sigma(t, \pi_t^{y,m}) dt + \sigma(t, \pi_t^{y,m}) d\hat{W}_t^m. \end{aligned}$$

□

## C. Proofs Omitted From Section 4

**Lemma 1.** *For any prior distribution  $\mu$ , let  $p_0^\mu = \mu([0, \infty))$ . Then,  $V^\mu(0, p_0^\mu)$  is convex in  $\mu$ .*

*Proof.* Let  $b_h, b_l: \mathbb{R}_+ \rightarrow \mathbb{R}$  be continuous such that  $b_l(t) < b_h(t)$  for all  $t \in \mathbb{R}_+$ . For any prior distribution  $\mu$ , let

$$\tau^\mu = \inf\{t \in \mathbb{R}_+ : X_t^\mu \in \{b_h(t), b_l(t)\}\}$$

denote the first (possibly infinite) time at which  $X^\mu$  hits one of the boundaries  $b_h, b_l$ . Since the distribution of sample paths of  $X^\mu$  is linear in  $\mu$ , it follows that  $\mathbb{E}[\tau^\mu]$  is linear in  $\mu$ . Similarly, the probability of choosing the high action when  $\theta^\mu \geq 0$ ,

$$P(\tau^\mu < \infty \wedge X_{\tau^\mu}^\mu = b_h(\tau^\mu) \wedge \theta^\mu \geq 0),$$

and the corresponding expression for  $b_l$  and  $\theta^\mu < 0$  are linear in  $\mu$ . Observe that

$$\begin{aligned} V^\mu(0, p_0^\mu) &= \sup_{\tau} \mathbb{E}[g(\pi_\tau) - c\tau] \\ &\geq P(\tau^\mu < \infty \wedge X_{\tau^\mu}^\mu = b_h(\tau^\mu) \wedge \theta^\mu \geq 0) + P(\tau^\mu < \infty \wedge X_{\tau^\mu}^\mu = b_l(\tau^\mu) \wedge \theta^\mu < 0) - c\mathbb{E}[\tau^\mu] \\ &= \text{Acc}(\tau^\mu) - c\mathbb{E}[\tau^\mu], \end{aligned} \tag{3}$$

where equality holds if  $b_h, b_l$  are optimal boundaries for the observed process  $X^\mu$ .

<sup>10</sup>A useful way of verifying that the first “dt”-term after the second equality cancels is the symbolism  $\partial_1 p(t, x) = -\frac{1}{2}z^2\mathbb{R}_+ + (z^0\mathbb{R}_+)(\frac{1}{2}z^2\mathbb{R})$ , etc.

Now fix a prior distribution  $\mu$ . By Theorem 1(iii), the optimal boundaries  $\beta_h^\mu, \beta_l^\mu$  on the belief process are continuous, and  $x^\mu$  is continuous, and so  $b_h(t) := b_h^\mu(t) = x^\mu(t, \beta_h^\mu(t))$  and  $b_l(t) := b_l^\mu(t) = x^\mu(t, \beta_l^\mu(t))$  are continuous. If  $\mu = \lambda\mu_1 + (1 - \lambda)\mu_2$  for two prior distributions  $\mu_1, \mu_2$  and  $\lambda \in [0, 1]$ , then linearity of the right-hands-side in (3) and equality for  $\mu$  imply that

$$\begin{aligned} \lambda V^{\mu_1}(0, p_0^{\mu_1}) + (1 - \lambda)V^{\mu_2}(0, p_0^{\mu_2}) &\geq \lambda (\text{Acc}[\tau^{\mu_1}] - cE[\tau^{\mu_1}]) + (1 - \lambda) (\text{Acc}[\tau^{\mu_2}] - cE[\tau^{\mu_2}]) \\ &= \text{Acc}[\tau^\mu] - cE[\tau^\mu] = V^\mu(0, p_0^{\mu^\lambda}). \end{aligned}$$

which proves the claim.  $\square$

**Proposition 2.** *Let  $\mu$  be a prior distribution, and let  $\tilde{\mu}$  be a sign-preserving random shift of  $\mu$ . Then, for all  $p \in (0, 1)$ ,  $V(0, p) \geq \tilde{V}(0, p)$ . Moreover,  $\beta_h(0) \geq \tilde{\beta}_h(0)$  and  $\tilde{\beta}_l(0) \geq \beta_l(0)$ , and there is  $t_0 \in \mathbb{R}_+$  such that  $\beta_h(t) \geq \tilde{\beta}_h(t)$  and  $\tilde{\beta}_l(t) \geq \beta_l(t)$  for all  $t \geq t_0$ .*

*Proof.* For a random variable  $\theta$ , denote by  $M_\theta(a) = E[e^{a\theta}]$ ,  $a \in \mathbb{R}$ , its moment generating function. If  $\theta$  has distribution  $\mu$ , we also write  $M_\mu$  for its moment generating function. For all  $a, x \in \mathbb{R}$ , we have

$$M_{\mu_x}(a) = \int_{\mathbb{R}} e^{az} \mu_x(dz) = \frac{\int_{\mathbb{R}} e^{(a+x)z} \mu(dz)}{\int_{\mathbb{R}} e^{xz} \mu(dz)} = \frac{M_\mu(x+a)}{M_\mu(x)},$$

where we write  $\mu_x = \mu_{0,x}$ .

Now let  $\theta, \xi$  be independent random variables with distributions  $\mu, \nu$  as in the definition of sign-preserving random shifts. Let  $\tilde{\mu} = \mu * \nu$  be the distribution of  $\theta + \xi$ . We show that  $V(0, p) \geq \tilde{V}(0, p)$  for all  $p \in [0, 1]$ . For  $p \in \{0, 1\}$ , we have  $V(0, p) = g(p) = \tilde{V}(0, p)$ . So assume from now on that  $p \in (0, 1)$ . Let  $x = x^\mu(0, p)$  be the observation at time 0 that induces belief  $p$ , so that  $\mu_x([0, \infty)) = p$ . The idea is to show that  $\tilde{\mu}_x = \mu_x * \nu_x$ , and thus that  $\tilde{\mu}_x$  is a sign-preserving random shift  $\mu_x$ . This reduces the problem to the case  $p = p_0$  since for  $\mu_x$ ,  $p$  is the belief induced by observing 0 at time 0. Then the statement follows from Lemma 1.

For all  $a \in \mathbb{R}$ ,

$$M_{\mu_x}(a)M_{\nu_x}(a) = \frac{M_\mu(x+a)}{M_\mu(x)} \frac{M_\nu(x+a)}{M_\nu(x)} = \frac{M_{\mu*\nu}(x+a)}{M_{\mu*\nu}(x)} = M_{\tilde{\mu}_x}(a),$$

where the second equality uses that the moment generating function of the convolution of two distributions is the product of their moment generating functions. Since a distribution is uniquely determined by its moment generating function, it follows that  $\tilde{\mu}_x = \mu_x * \nu_x$ , and so  $\tilde{\mu}_x$  is the distribution of the sum of two independent random variables, say  $\theta_x, \xi_x$ , with distributions  $\mu_x, \nu_x$ . Note that  $\theta_x > 0$  if and only if  $\theta_x + \xi_x > 0$  since this property holds for  $\theta$  and  $\xi$  and the supports of  $\mu, \nu$  are the same as those of  $\mu_x, \nu_x$ , respectively. This shows that  $\tilde{\mu}_x$  is a sign-preserving random shift of  $\mu_x$ , and reduces the problem to the case  $p = p_0$ , which follows from Lemma 1.

Using that  $V(0, p) \geq \tilde{V}(0, p)$  all  $p \in [0, 1]$ , the definition of the boundaries (cf. Theorem 1(ii)) implies that  $\beta_h(0) \geq \tilde{\beta}_h(0)$  and  $\tilde{\beta}_l(0) \geq \beta_l(0)$ . Let  $z_+ = \inf\{z \geq 0: \mu([z, z+\epsilon]) > 0 \text{ for all } \epsilon > 0\}$  and  $z_- = \sup\{z \leq 0: \mu((z-\epsilon, z]) > 0 \text{ for all } \epsilon > 0\}$ , and define  $\tilde{z}_+, \tilde{z}_-$  analogously. Then,

$z_+ \geq \tilde{z}_+$  and  $\tilde{z}_- \geq z_-$ , and the inequalities are strict if  $\mu \neq \tilde{\mu}$ . By the remarks at the end of Appendix A, the optimal boundaries for a two-point prior distribution with support  $\{\tilde{z}_+, \tilde{z}_-\}$  are closer to  $\frac{1}{2}$  than the optimal boundaries for a two-point prior with support  $\{z_+, z_-\}$ . It thus follows from Theorem 1(iv) that  $\lim_{t \rightarrow \infty} \beta_h(t) \geq \lim_{t \rightarrow \infty} \tilde{\beta}_h(t)$  and  $\lim_{t \rightarrow \infty} \tilde{\beta}_l(t) \geq \lim_{t \rightarrow \infty} \beta_l(t)$ , where both equalities are strict if  $\mu \neq \tilde{\mu}$ . Hence, the last statement follows.  $\square$

**Corollary 1.** *Let  $\mu$  be a prior distribution supported on two points, and let  $\tilde{\mu}$  be a sign-preserving random shift of  $\mu$ . Then, for all  $t \in \mathbb{R}_+$  and  $p \in (0, 1)$ ,  $V(t, p) \geq \tilde{V}(t, p)$ . Moreover, for all  $t \in \mathbb{R}_+$ ,  $\beta_h(t) \geq \tilde{\beta}_h(t)$  and  $\tilde{\beta}_l(t) \geq \beta_l(t)$ .*

*Proof.* By Proposition 2,  $V(0, p) \geq \tilde{V}(0, p)$  for all  $p \in [0, 1]$ , and  $\beta_h(0) \geq \tilde{\beta}_h(0)$  and  $\tilde{\beta}_l(0) \geq \beta_l(0)$ . Theorem 1(i) shows that  $V(t, p)$  is constant in  $t$  for all  $p$ , and  $\tilde{V}(t, p)$  is non-increasing in  $t$  for all  $p$ . Hence,  $V(t, p) \geq \tilde{V}(t, p)$  for all  $t \geq 0$  and  $p \in [0, 1]$ . Moreover,  $\beta_h, \beta_l$  are constant, and  $\tilde{\beta}_h, \tilde{\beta}_l$  are non-increasing and non-decreasing, respectively, which implies  $\beta_h(t) \geq \tilde{\beta}_h(t)$  and  $\tilde{\beta}_l(t) \geq \beta_l(t)$  for all  $t \in \mathbb{R}_+$ .  $\square$

**Corollary 2.** *Let  $\mu$  be a prior distribution supported on two points, and let  $\tilde{\mu}$  be a sign-preserving random shift of  $\mu$ . Let  $\tau, \tilde{\tau}$  be the optimal stopping times for  $\mu, \tilde{\mu}$  given by Theorem 1(ii). Then,  $\text{Acc}[\tilde{\tau}] \leq \text{Acc}[\tau]$ .*

*Proof.* Let  $\beta_h, \beta_l$  and  $\tilde{\beta}_h, \tilde{\beta}_l$  be the optimal boundaries for  $\mu$  and  $\tilde{\mu}$  respectively. By Theorem 1,  $\beta_h, \beta_l$  are constant, and we also write  $\beta_h, \beta_l$  for the corresponding constants. Moreover, the optimal boundaries for any two-point prior distribution are symmetric about  $\frac{1}{2}$  (Shiryayev, 2008, Section 4.2, Theorem 5 and the remark thereafter), and so  $\beta_h = 1 - \beta_l$ .<sup>11</sup> Hence, if  $\tau$  is the optimal stopping time induced by  $\beta_h, \beta_l$ , then  $g(\pi_\tau) = \pi_\tau \vee (1 - \pi_\tau) = \beta_h$  almost surely. By Corollary 1,  $\beta_h \geq \tilde{\beta}_h(t) > \frac{1}{2} > \tilde{\beta}_l(t) \geq \beta_l$  for all  $t \in \mathbb{R}_+$ . Hence, if  $\tilde{\tau}$  is the optimal stopping time induced by  $\tilde{\beta}_h, \tilde{\beta}_l$ , then

$$g(\tilde{\pi}_{\tilde{\tau}}) \leq \tilde{\beta}_h(\tilde{\pi}_{\tilde{\tau}}) \vee (1 - \tilde{\beta}_l(\tilde{\pi}_{\tilde{\tau}})) \leq \beta_h.$$

almost surely. It follows that  $g(\pi_\tau) \geq g(\tilde{\pi}_{\tilde{\tau}})$  almost surely. In particular,  $\text{Acc}[\tilde{\tau}] \leq \text{Acc}[\tau]$ .  $\square$

Heuristically, it is clear that if the prior distribution is concentrated on states with high absolute value, then the value is close to 1; likewise, if it is concentrated on states with low absolute value, the value is close to the accuracy achieved by deciding based on the prior belief. The next lemma makes this precise. Via a time change of the underlying Brownian motion, analogous statements hold for small (large) observation cost  $c$ .

<sup>11</sup>The symmetry is crucial for the argument. In general, if  $\beta_h, \beta_l$  and  $\tilde{\beta}_h, \tilde{\beta}_l$  are two pairs of boundaries (not necessarily optimal) for two belief processes  $\pi, \tilde{\pi}$  such that  $\beta_h(t) \geq \tilde{\beta}_h(t) > \frac{1}{2} > \tilde{\beta}_l(t) \geq \beta_l(t)$  for all  $t \in \mathbb{R}_+$ , it is not true that  $\beta_h, \beta_l$  induce higher expected accuracy than  $\tilde{\beta}_h, \tilde{\beta}_l$ , not even if  $\pi = \tilde{\pi}$ . For example, if  $\beta_h$  is close to 1 and  $\beta_l$  is close to  $\frac{1}{2}$ , it is very likely that  $\pi$  hits  $\beta_l$  before  $\beta_h$ , and so the high accuracy of decisions at  $\beta_h$  rarely matters. Moving  $\beta_h$  closer to  $\frac{1}{2}$  reduces the accuracy of decisions at  $\beta_h$  but increases the probability that  $\pi$  hits  $\beta_h$  before  $\beta_l$ . The second effect can outweigh the first effect.

**Lemma 3.** *For each  $\alpha > 0$ , let  $\mu^\alpha$  be the distribution of  $\alpha\theta$ . Then,  $V^{\mu^\alpha}(0, p_0) \rightarrow 1$  for  $\alpha \rightarrow \infty$  and  $V^{\mu^\alpha}(0, p_0) \rightarrow g(p_0)$  for  $\alpha \rightarrow 0$ .*

*Proof.* We write  $V^\alpha$  instead of  $V^{\mu^\alpha}$ , and so forth. First, consider the case  $\alpha \rightarrow \infty$ . Fix  $T, x > 0$ , and consider the  $\mathcal{X}^\alpha$ -stopping time  $\tau$  induced by the first exit from the rectangle  $[0, T] \times [-x, x]$ . That is,

$$\tau^\alpha = \inf\{t \in \mathbb{R}_+ : X_t^\alpha \notin [-x, x]\} \wedge T.$$

Standard estimates for normal distributions show that  $\text{Acc}[\tau^\alpha] \rightarrow 1$  for  $\alpha \rightarrow \infty$ . Hence,  $\liminf_{\alpha \rightarrow \infty} V^\alpha(0, p_0) \geq 1 - cT$ . Since  $T$  was arbitrary, we have  $V^\alpha(0, p_0) \rightarrow 1$  for  $\alpha \rightarrow \infty$ .

Second, consider the case  $\alpha \rightarrow 0$ . Since  $\mu$  has bounded support, there is  $z \in \mathbb{R}_{++}$  such that the support of  $\mu$  is contained in  $[-z, z]$ . Let  $\nu = p_0\delta_z + (1 - p_0)\delta_{-z}$ . Then, for all  $\alpha > 0$ ,  $t \in \mathbb{R}_+$ , and  $p \in (0, 1)$ ,  $\sigma^{\nu^\alpha}(t, p) \geq \sigma^{\mu^\alpha}(t, p)$  by (2). Hence, for all  $\alpha > 0$ ,  $t \in \mathbb{R}_+$ , and  $p \in (0, 1)$ ,  $V^{\nu^\alpha}(t, p) \geq V^{\mu^\alpha}(t, p)$  (see, e.g., [Janson and Tysk, 2003](#), Theorem 7). But  $V^{\nu^\alpha}(0, p_0) \rightarrow g(p_0)$  for  $\alpha \rightarrow 0$  since  $\beta_h^{\nu^\alpha}, \beta_l^{\nu^\alpha} \rightarrow \frac{1}{2}$ , and so the claim follows.  $\square$

A straightforward consequence of Lemma 3 is the following. If  $\tau^\alpha$  is an optimal stopping time for  $\mu^\alpha$ , then  $\text{Acc}[\tau^\alpha] \rightarrow 1$  and  $\mathbb{E}[\tau^\alpha] \rightarrow 0$  for  $\alpha \rightarrow \infty$ .

The next lemma shows that quick decisions necessarily come at the cost of accuracy. More precisely, any stopping time with an expected observation time close to 0 has an expected accuracy close to the accuracy of deciding based on the prior belief.

**Lemma 4.** *Let  $\mu$  be any prior distribution with prior belief  $p_0$ . Let  $\epsilon > 0$ . Then, there exists  $\delta > 0$  such that for any  $\mathcal{X}$ -stopping time  $\tau$  with  $\mathbb{E}[\tau] \leq \delta$ , it holds that  $\text{Acc}(\tau) \leq g(p_0) + \epsilon$ .*

*Proof.* Assume for contradiction that for each  $\delta > 0$ , there is an  $\mathcal{X}$ -stopping time  $\tau$  with  $\mathbb{E}[\tau] \leq \delta$  and  $\text{Acc}(\tau) > g(p_0) + \epsilon$ . For each  $\alpha > 0$ , define the process  $X^\alpha = (X_t^\alpha)_{t \in \mathbb{R}_+}$  by letting  $X_t^\alpha = \alpha^{-\frac{1}{2}}X_{\alpha t}$ . Then,  $X_t^\alpha = \alpha^{\frac{1}{2}}\theta t + \tilde{W}_t$  where  $\tilde{W}_t = \alpha^{-\frac{1}{2}}W_{\alpha t}$  is a standard Brownian motion by the scaling property of Brownian motion. But then,  $V^\alpha(0, p_0) \rightarrow g(p_0)$  for  $\alpha \rightarrow 0$  by Lemma 3.

Now let  $\alpha > 0$  such that  $V^\alpha(0, p_0) \leq g(p_0) + \frac{\epsilon}{2}$ . By assumption, there is an  $\mathcal{X}$ -stopping time  $\tau$  with  $\mathbb{E}[\tau] \leq \frac{\alpha\epsilon}{2c}$  and  $\text{Acc}(\tau) > g(p_0) + \epsilon$ . Since  $\mathcal{X}_t^\alpha = \mathcal{X}_{\alpha t}$ ,  $\tau^\alpha = \alpha^{-1}\tau$  is an  $\mathcal{X}^\alpha$ -stopping time with  $\mathbb{E}[\tau^\alpha] \leq \frac{\epsilon}{2c}$  and  $\text{Acc}(\tau^\alpha) = \text{Acc}(\tau) > g(p_0) + \epsilon$ . But then,  $V^\alpha(0, p_0) \geq \text{Acc}(\tau^\alpha) - c\mathbb{E}[\tau^\alpha] > g(p_0) + \frac{\epsilon}{2}$ , which contradicts the choice of  $\alpha$ .  $\square$

**Proposition 3.** *There exists a prior distribution  $\mu$  supported on two points and a sign-preserving random shift  $\tilde{\mu}$  of  $\mu$  such that  $\mathbb{E}[\tau] < \mathbb{E}[\tilde{\tau}]$  when  $\tau, \tilde{\tau}$  denote optimal stopping times for  $\mu, \tilde{\mu}$ , respectively.*

*Proof.* For  $z \in \mathbb{R}_{++}$ , let  $\mu^z = \frac{1}{2}\delta_z + \frac{1}{2}\delta_{-z}$ , and so the prior belief  $p_0^z = \frac{1}{2}$ . Denote by  $\tau^z$  the corresponding optimal  $\mathcal{X}^z$ -stopping time defined by Theorem 1(ii).

First, we show that a sign-preserving random shift can increase the expected observation time under optimal stopping. Let  $\frac{1}{6} > \epsilon > 0$ . Let  $z \in \mathbb{R}_{++}$  such that  $V^z(0, \frac{1}{2}) \geq 1 - \epsilon$ , which exists

since  $V^z(0, \frac{1}{2}) \rightarrow 1$  for  $z \rightarrow \infty$  by Lemma 3. Let  $\delta > 0$  such that for any  $\mathcal{X}^z$ -stopping time  $\tau$  with  $\mathbb{E}[\tau] \leq \delta$ , we have  $\text{Acc}(\tau) \leq \frac{1}{2} + \epsilon$ , which exists by Lemma 4.

Now let  $z' \in \mathbb{R}_{++}$ ,  $z' > z$ , such that  $\mathbb{E}[\tau^{z'}] \leq \frac{\delta}{2}$ , which exists by (the remarks after) Lemma 3. Let  $\tilde{\mu} = \mu^{z'} * \mu^{z'-z}$ . More concretely,  $\tilde{\mu} = \frac{1}{4}\delta_{z''} + \frac{1}{4}\delta_z + \frac{1}{4}\delta_{-z} + \frac{1}{4}\delta_{-z''}$ , where  $z'' = z' + (z' - z)$ . From (2), it follows that  $\tilde{\sigma}(t, p) \geq \sigma^z(t, p)$  for all  $t \in \mathbb{R}_+$  and  $p \in (0, 1)$ , and so  $\tilde{V}(0, \frac{1}{2}) \geq V^z(0, \frac{1}{2}) \geq 1 - \epsilon$  (see, e.g., Janson and Tysk, 2003, Theorem 7). Denote by  $\tilde{\beta}_h, \tilde{\beta}_l$  and  $\tilde{\tau}$  the optimal boundaries and the optimal  $\tilde{\mathcal{X}}$ -stopping time for  $\tilde{\mu}$  defined by Theorem 1(ii). Assume for contradiction that  $\mathbb{E}[\tilde{\tau}] \leq \frac{\delta}{2}$ . The corresponding optimal boundaries  $\tilde{b}_h, \tilde{b}_l: \mathbb{R}_+ \rightarrow \mathbb{R}$  on the observed process  $\tilde{X}$  are given by  $\tilde{b}_h(t) = \tilde{x}(t, \tilde{\beta}_h(t))$  and  $\tilde{b}_l(t) = \tilde{x}(t, \tilde{\beta}_l(t))$ . Let  $\tau^* = \inf\{t \in \mathbb{R}_+ : X_t^z \in \{\tilde{b}_h(t), \tilde{b}_l(t)\}\}$  and  $\tau^{**} = \inf\{t \in \mathbb{R}_+ : X_t^{z''} \in \{\tilde{b}_h(t), \tilde{b}_l(t)\}\}$  be the  $\mathcal{X}^z$  and  $\mathcal{X}^{z''}$ -stopping times induced by these boundaries. Then, since the expected observation time and the expected accuracy for fixed boundaries on the observed process are linear in the prior distribution (cf. the proof of Lemma 1), and  $\tilde{\mu} = \frac{1}{2}\mu^z + \frac{1}{2}\mu^{z''}$ , it follows that

$$\mathbb{E}[\tilde{\tau}] = \frac{1}{2}\mathbb{E}[\tau^*] + \frac{1}{2}\mathbb{E}[\tau^{**}] \quad \text{and} \quad \text{Acc}[\tilde{\tau}] = \frac{1}{2}\text{Acc}[\tau^*] + \frac{1}{2}\text{Acc}[\tau^{**}].$$

Hence,

$$\mathbb{E}[\tau^*] \leq 2\mathbb{E}[\tilde{\tau}] \leq \delta \quad \text{and} \quad \text{Acc}[\tau^*] \geq 2\text{Acc}[\tilde{\tau}] - 1 \geq 1 - 2\epsilon,$$

which contradicts the choice of  $\delta$ . □

## D. Omitted Proofs From Section 5

We prove the statements in Section 5 along with some auxiliary statements. The first shows that the value of the optimal stopping problem in Section 4 depends continuously on the prior distribution.

**Lemma 5.** *For all  $t \in \mathbb{R}_+$  and  $p \in (0, 1)$ ,  $V^\mu(t, p)$  is continuous in  $\mu$  with respect to the weak topology on the set of prior distributions.*

*Proof.* Let  $t \in \mathbb{R}_+$  and  $p \in (0, 1)$  be fixed throughout. For  $T \in \mathbb{R}_+ \cup \{\infty\}$  and a prior distribution  $\mu$ , denote by  $\mathcal{T}_T^\mu$  the set of  $\mathcal{X}^\mu$ -stopping times  $\tau$  such that  $\tau \leq T$ . Let

$$V_T^\mu(t, p) = \sup_{\tau \in \mathcal{T}_T^\mu} \mathbb{E} \left[ g(\pi_{t+\tau}^{\mu, t, p}) - c\tau \right]$$

be the value of the optimal stopping problem in Section 4 restricted to stopping times bounded by  $T$ . For  $T \in \mathbb{R}_+$ , it follows from Coquet and Toldo (2007, Theorem 5) (applied to the time-restricted belief process  $(\pi_{t+s}^{\mu, t, p})_{s \in [0, T]}$ ) that  $V_T^\mu(t, p)$  is a continuous function of  $\mu$  with respect to the weak topology on the set of prior distributions.

If  $\tau$  is an  $\mathcal{X}^\mu$ -stopping time, then since  $g$  is bounded by 1,

$$\mathbb{E} \left[ g(\pi_{t+\tau}^{\mu, t, p}) - c\tau \right] \leq \mathbb{E} \left[ g(\pi_{t+(\tau \wedge T)}^{\mu, t, p}) - c(\tau \wedge T) \right] + P(\tau \geq T) \leq V_T^\mu(t, p) + P(\tau \geq T).$$

If  $\tau \in \mathcal{T}_\infty^\mu$  attains the supremum on the right-hand side above, then  $P(\tau \geq T) \leq \frac{1}{2cT}$  since  $V_\infty^\mu(t, p) = V^\mu(t, p) \geq \frac{1}{2}$ . It follows that  $V_T^\mu(t, p)$  converges to  $V^\mu(t, p)$  as  $T \rightarrow \infty$  uniformly in  $\mu$ . Hence,  $V^\mu(t, p)$  is continuous in  $\mu$ .  $\square$

**Proposition 9** (Ekström and Vaicenavicius, 2015, Proposition 4.8). *For each prior distribution  $\mu$ , the data  $V^\mu, \beta_h^\mu, \beta_l^\mu$  is a solution to the following free boundary problem.*

$$\begin{aligned} \partial_1 V^\mu(t, p) + \frac{\sigma^\mu(t, p)^2}{2} \partial_2^2 V^\mu(t, p) - c &= 0 & \beta_l^\mu(t) < p < \beta_h^\mu(t) \\ V^\mu(t, p) &= g(p) & p \notin (\beta_l^\mu(t), \beta_h^\mu(t)) \end{aligned}$$

Moreover,  $V^\mu(t, p)$  is  $C^1$  on  $(0, 1)$  for each  $t \in \mathbb{R}_+$ .

**Proposition 4.** *For any prior distribution  $\mu$  and any distribution  $\Gamma$  of the manipulation cost satisfying the above assumptions, there exists an equilibrium  $(\beta_h, \beta_l, \gamma_0)$ .*

*Proof.* For  $q \in [0, 1]$ , denote by  $\mu^q = \mu * (q\delta_{\bar{m}} + (1-q)\delta_0)$  be the manipulated prior distribution if Bob manipulates with probability  $q$ . Let  $\beta_h^q, \beta_l^q$  and  $b_h^q, b_l^q$  be the optimal boundaries for the belief process and the observed process for the prior distribution  $\mu^q$  defined by Theorem 1(ii). Similarly, we use throughout a superscript  $q$  for objects corresponding to the prior distribution  $\mu_q$ . The proof has two parts: (i) the optimal boundaries on the observed process depend continuously on Bob's manipulation probability (in a sense made precise below), and (ii) Bob's manipulation probability depends continuously on the boundaries on the observed process. Then, the equilibrium existence follows from a fixed-point argument.

The following four claims establish that for each  $T \in \mathbb{R}_+$ ,  $b_h^q|_{[0, T]}$  is a continuous function of  $q$  in the topology of uniform convergence for functions on  $[0, T]$ . The analogous statement holds for  $b_l^q|_{[0, T]}$ .

*Claim 1.* The family of functions  $(\beta_h^q|_{[0, T]})_{q \in [0, 1]}$  is Hölder- $\frac{1}{2}$  equicontinuous.

*Proof.* We have to show that there is  $C > 0$  such that for all  $s, t \in [0, T]$  and  $q \in [0, 1]$ ,  $|\beta_h^q(s) - \beta_h^q(t)| \leq C|s - t|^{\frac{1}{2}}$ . Indeed,  $\sigma^q(t, p)$  is bounded away from 0 uniformly for  $t \in [0, 2T]$ ,  $\beta_l^q(t) < p < \beta_h^q(t)$ , and  $q \in [0, 1]$  since  $\beta_h^q(0)$  is bounded away from 1 and  $\beta_l^q(0)$  is bounded away from 0 uniformly in  $q$  (by Proposition 2), and for each  $q$ ,  $\beta_h^q$  is non-increasing and  $\beta_l^q$  is non-decreasing (by Theorem 1 (iii)). A routine argument shows that  $\partial_2^2 V^q(t, p)$  is bounded above uniformly for  $t \in [0, T]$ ,  $\beta_l^q(t) < p < \beta_h^q(t)$ , and  $q \in [0, 1]$ , say,  $\partial_2^2 V^q(t, p) \leq B$  for all such  $t, p, q$ .<sup>12</sup> Since the support of  $\mu$  is bounded by assumption,  $\sigma^q(t, p)$  is also bounded above.

<sup>12</sup>Assume that  $\sigma^q(t, p) \geq B'$  for all  $t \in [0, 2T]$ ,  $\beta_l^q(t) < p < \beta_h^q(t)$ , and  $q \in [0, 1]$ . Fix  $t, p, q$  in this region. Since  $\partial_2^2 V^q(t, p')$  is continuous in  $p'$  (see, e.g., Strulovici and Szydlowski, 2015), there is  $\rho > 0$  so that  $\partial_2^2 V^q(t, p') \geq \frac{1}{2} \partial_2^2 V^q(t, p)$  for all  $p' \in [p - \rho, p + \rho]$ . For the process  $\pi^{t, p}$ , consider the stopping time  $\tau = \inf\{s \in \mathbb{R}_+ : \pi_{t+s}^{t, p} \in \{p + 2\rho, p - 2\rho\}\}$ . Then, using Theorem 1.1 of Geiß and Manthey (1994) and the fact that the expected time for a standard Brownian motion starting at 0 to hit  $\{-2\rho, 2\rho\}$  is  $4\rho^2$ , it follows that  $E[\tau] \leq \frac{4\rho^2}{B'^2}$ . We moreover have that  $V^q(t, p + 2\rho) \geq V^q(t, p) + 2\rho \partial_2 V^q(t, p) + \frac{\rho^2}{2} \partial_2^2 V^q(t, p)$  and similarly for  $V^q(t, p - 2\rho)$ . Using the stopping time  $\tau \wedge T$ , we have that  $V^q(t, p) \geq V^q(t, p) + \frac{\rho^2}{2} \partial_2^2 V^q(t, p) - \frac{4c\rho^2}{B'^2} + o(\rho^2)$ , and so letting  $\rho$  go to 0,  $\partial_2^2 V^q(t, p) \leq 8cB'^2$ . (Here, the  $o(\rho^2)$  comes from the fact that  $P(\tau \geq T)$  goes to 0 as  $\rho$  goes to 0.)

Then, the upper bound on  $\partial_2^2 V^q(t, p)$  and Proposition 9 imply that there is  $A \in \mathbb{R}_+$  such that  $\partial_1 V^q(t, p) \geq -A$  for all  $t \in [0, T]$ ,  $\beta_l^q(t) < p < \beta_h^q(t)$ , and  $q \in [0, 1]$ . Second, since  $\partial_1 V^q(t, q) \leq 0$  (by Theorem 1 (i)) and  $\sigma^q(t, p)$  is bounded above, it follows from Proposition 9 that there is  $\tilde{c} \in \mathbb{R}_{++}$  such that  $\partial_2^2 V^q(t, p) \geq \tilde{c}$  for  $t \in [0, T]$ ,  $\beta_l^q(t) < p < \beta_h^q(t)$ , and  $q \in [0, 1]$ .

Then, let  $0 \leq s \leq t \leq T$ . Using that  $\partial_2 V^q(s, \beta_h^q(s)) = g'(\beta_h^q(s)) = -1$  by the last part of Proposition 9 and integrating, we have that

$$\begin{aligned} V^q(s, \beta_h^q(t)) &= V^q(s, \beta_h^q(s)) + \int_{\beta_h^q(s)}^{\beta_h^q(t)} \left( \partial_2 V^q(s, \beta_h^q(s)) + \int_{\beta_h^q(s)}^{p'} \partial_2^2 V^q(s, p'') dp'' \right) dp' \\ &\geq \beta_h^q(t) + \frac{\tilde{c}}{2} (\beta_h^q(s) - \beta_h^q(t))^2. \end{aligned}$$

Moreover,

$$V^q(s, \beta_h^q(t)) \leq V^q(t, \beta_h^q(t)) + (t - s)A = \beta_h^q(t) + (t - s)A.$$

Hence,  $\beta_h^q(s) - \beta_h^q(t) \leq (\frac{2A}{\tilde{c}}(t - s))^{\frac{1}{2}}$ . □

*Claim 2.* For each  $t \in [0, T]$ ,  $\beta_h^q(t)$  is continuous in  $q$ .

*Proof.* Fix  $t \in [0, T]$ . Let  $q_0 \in [0, 1]$ , and let  $(q_n)_{n \in \mathbb{N}} \subset [0, 1]$  such that  $q_n \rightarrow q_0$  as  $n \rightarrow \infty$ . Let  $b_n = \beta_h^{q_n}(t)$ , and assume for contradiction that  $b_n \not\rightarrow b_0$ . By passing to a subsequence, we may assume that  $b_n \rightarrow b^* \neq b_0$ .

*Case 1.* Suppose  $b^* < b_0$ . Then,  $V^{q_0}(t, b^*) > b^*$  by definition of  $b_0$ , and so by continuity of  $V^{q_0}(t, p)$  in  $p$ ,  $V^{q_0}(t, \tilde{b}) > g(\tilde{b})$  for some  $\tilde{b} > b^*$ . For  $n$  large enough,  $b_n \leq \tilde{b}$ , and so  $V^{q_n}(t, \tilde{b}) = g(\tilde{b})$ , which contradicts that  $V^q(t, \tilde{b})$  is continuous in  $q$  as asserted by Lemma 5.

*Case 2.* Suppose  $b^* > b_0$ . As in the proof of Claim 1, one shows that there are  $\tilde{c} > 0$  and  $\delta > 0$  such that  $\partial_2^2 V^{q_n}(t, p) \geq \tilde{c}$  for all  $p \in [b_0, b_0 + \delta]$  and  $n$  large enough. Hence, again as in the proof of Claim 1, we get that

$$V^{q_n}(t, b_0) \geq b_0 + \frac{\tilde{c}}{2} (b_n - b_0)^2 = V^{q_0}(t, b_0) + \frac{\tilde{c}}{2} (b_n - b_0)^2$$

for  $n$  large enough. This contradicts that  $V^q(t, b_0)$  is continuous in  $q$  as asserted by Lemma 5. □

*Claim 3.*  $\beta_h^q|_{[0, T]}$  is continuous in  $q$  in the topology of uniform convergence on  $[0, T]$ .

*Proof.* The family  $(\beta_h^q|_{[0, T]})_{q \in [0, 1]}$  is Hölder- $\frac{1}{2}$  equicontinuous by Claim 1, and so, in particular, uniformly equicontinuous. Moreover, for each  $t \in [0, T]$ ,  $\beta_h^q(t)$  is continuous in  $q$  by Claim 2. It is an exercise in basic calculus to show that together, these statements imply continuity in the topology of uniform convergence on the compact set  $[0, T]$ . □

*Claim 4.*  $b_h^q|_{[0, T]}$  is continuous in  $q$  in the topology of uniform convergence on  $[0, T]$ .



*Proof.* By definition,  $b_h^q(t) = x^q(t, \beta_h^q(t))$ . Moreover,  $x^q(t, p)$  is continuous in  $t, p, q$  jointly, and so for each  $\rho > 0$ , it is Lipschitz continuous when restricted to  $t \in [0, T]$ ,  $p \in [\rho, 1 - \rho]$ , and  $q \in [0, 1]$ . Choosing  $\rho$  such that  $\rho \leq \beta_l^q(t) < \beta_h^q(t) \leq 1 - \rho$  for all  $t \in [0, T]$  and  $q \in [0, 1]$ , the claim follows from Claim 3.  $\square$

For each  $q \in [0, 1]$ , let  $\gamma_0^q$  be Bob's optimal cutoff when Alice's boundaries on the observed process are  $b_h^q, b_l^q$ . That is, for  $\tau^q = \inf\{t \in \mathbb{R}_+ : X_t \in \{b_h^q(t), b_l^q(t)\}\}$  and  $\tilde{\tau}^q = \inf\{t \in \mathbb{R}_+ : X_t + \bar{m}t \in \{b_h^q(t), b_l^q(t)\}\}$ ,  $\gamma_0^q = P(X_{\tilde{\tau}^q} + \bar{m}\tilde{\tau}^q = b_h^q(\tilde{\tau}^q)) - P(X_{\tau^q} = b_h^q(\tau^q))$  is the probability that Alice takes the high action if Bob manipulates minus that probability if Bob does not manipulate.<sup>13</sup> We claim that  $\gamma_0^q$  is a continuous function of  $q$ . We show that  $P(X_{\tau^q} = b_h^q(\tau^q))$  is continuous in  $q$ , and the proof for  $P(X_{\tilde{\tau}^q} + \bar{m}\tilde{\tau}^q = b_h^q(\tilde{\tau}^q))$  is analogous. Fix  $q_0 \in [0, 1]$  and  $\epsilon > 0$ , and let  $(q_n)_{n \in \mathbb{N}}$  be a sequence converging to  $q_0$ . Let  $T \in \mathbb{R}_+$  such that  $P(\tau^{q_n} \leq T) \geq 1 - \frac{\epsilon}{3}$  for all  $n \in \mathbb{N} \cup \{0\}$ , which exists by the same argument as in the proof of Lemma 5. By Claim 4,  $b_h^{q_n}|_{[0, T]}$  converges to  $b_h^{q_0}|_{[0, T]}$  uniformly on  $[0, T]$ . Hence, for  $n$  large enough,  $|P(X_{\tau^{q_n} \wedge T} = b_h^{q_n}(\tau^{q_n} \wedge T)) - P(X_{\tau^{q_0} \wedge T} = b_h^{q_0}(\tau^{q_0} \wedge T))| \leq \frac{\epsilon}{3}$ . Together, we have that  $|P(X_{\tau^{q_n}} = b_h^{q_n}(\tau^{q_n})) - P(X_{\tau^{q_0}} = b_h^{q_0}(\tau^{q_0}))| \leq \epsilon$  proving the claim.

To conclude, we observe that since  $\gamma_0^q$  is a continuous function of  $q$  and  $\Gamma$  is absolutely continuous with full support on  $[0, 1]$ , Bob's manipulation probability  $\phi(q) = P(\gamma \leq \gamma_0^q)$  is a continuous function of  $q$ , and hence  $\phi$  has a fixed-point  $q^* \in [0, 1]$  by the intermediate value theorem. By the construction of  $\phi$ ,  $(\beta_h^{q^*}, \beta_l^{q^*}, \gamma_0^{q^*})$  is an equilibrium, which finishes the proof.  $\square$

**Proposition 5.** *Let  $\mu$  be any prior distribution, let  $\beta_h, \beta_l$  be the optimal boundaries for  $\mu$  as defined in Theorem 1(ii), and assume that  $\beta_l(0) < p_0 < \beta_h(0)$ . Then, in any equilibrium,*

- (i) *Alice almost surely observes past time 0, and*
- (ii) *Bob manipulates with probability strictly between 0 and 1.*

*Proof.* Let  $(\beta_h^*, \beta_l^*, \gamma_0^*)$  be an equilibrium for the prior distribution  $\mu$ .

We prove (ii) first. Since  $\Gamma$  has full support, it suffices to show that  $\gamma_0^* \in (0, 1)$ . Assume for contradiction that  $\gamma_0^* = 0$ . Then, Alice observes the (non-manipulated) process  $X$ , and so  $\beta_h^* = \beta_h$  and  $\beta_l^* = \beta_l$ . Denote by  $b_h(t) = x(t, \beta_h(t))$  and  $b_l(t) = x(t, \beta_l(t))$  the corresponding optimal boundaries for the observed process  $X$ . If Bob were to manipulate, Alice would observe  $\tilde{X} = (\tilde{X}_t)_{t \in \mathbb{R}_+}$  with  $\tilde{X}_t = X_t + \bar{m}t$ . Let

$$\tau = \inf\{t \in \mathbb{R}_+ : X_t \in \{b_h(t), b_l(t)\}\} \quad \text{and} \quad \tilde{\tau} = \inf\{t \in \mathbb{R}_+ : \tilde{X}_t \in \{b_h(t), b_l(t)\}\}.$$

It suffices to show that

$$P(\tilde{X}_{\tilde{\tau}} = b_h(\tilde{\tau})) > P(X_{\tau} = b_h(\tau)),$$

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<sup>13</sup> $\tau^q, \tilde{\tau}^q$  have finite expectations since  $b_h^q, b_l^q$  are optimal for the prior distribution  $\mu_q$ , and so Alice's expected observation time is finite.

since then manipulating is a best response for Bob for  $\gamma > 0$  small enough. Since  $\beta_l(0) < p_0 < \beta_h(0)$  by assumption, we have that  $\tau \neq 0$  and  $P(X_\tau = b_h(\tau)) \in (0, 1)$ . Observe that  $\{X_\tau = b_h(\tau)\} \subset \{\tilde{X}_{\tilde{\tau}} = b_h(\tilde{\tau})\} = \{b_h(t) - X_t \leq \bar{m}t \text{ for some } t \in \mathbb{R}_+\}$  as events. Then,

$$P\left(\tilde{X}_{\tilde{\tau}} = b_h(\tilde{\tau})\right) - P(X_\tau = b_h(\tau)) = P\left(\tilde{X}_{\tilde{\tau}} = b_h(\tilde{\tau}) \wedge X_\tau = b_l(\tau)\right) > 0,$$

where the inequality follows from standard estimates for Brownian motion. This proves the claim.

If  $\gamma_0^* = 1$ , we also have  $\beta_h^* = \beta_h$  and  $\beta_l^* = \beta_l$ . Denoting by  $\pi^*$  Alice's belief process in equilibrium and letting  $\tau^* = \inf\{t \in \mathbb{R}_+ : \pi_t^* \in \{\beta_h(t), \beta_l(t)\}\}$ , we have that  $P(\pi_{\tau^*}^* = \beta_h(\tau^*)) \in (0, 1)$  since  $\beta_l(0) < p_0 < \beta_h(0)$ . Bob's expected payoff for  $\bar{m}$  is bounded from above by  $1 - \gamma$ , and so his expected payoff for  $\bar{m}$  is smaller than his expected payoff for 0 for  $\gamma$  close to 1. Hence,  $\gamma_0^* = 1$  is not a best response, which is a contradiction.

Turning to the proof of (i), observe that it suffices to show that  $\beta_l^*(0) < p_0 < \beta_h^*(0)$ . Assuming for contradiction that  $p_0 \geq \beta_h^*(0)$ , it follows that  $X_0 = 0 \geq b_h^*(0)$ , where  $b_h^*(t) = x^*(t, \beta_h^*(t))$  is the optimal boundary for the observed process in equilibrium.<sup>14</sup> Hence, Alice almost surely stops at time 0 and takes the high action, and so Bob's payoff is  $1 - \gamma \mathbf{1}_{[0, \gamma_0^*]}(\gamma)$ . In particular, his payoff is not non-increasing in  $\gamma$  since  $\gamma_0^* \in (0, 1)$  by (ii). This contradicts that  $\gamma_0^*$  is a best response. The proof for the case  $p_0 \leq \beta_l^*(0)$  is analogous.  $\square$

The following lemma is used in the proof of Proposition 6.

**Lemma 6.** *Let  $\mu$  be any prior distribution. Then, for all  $\epsilon > 0$  and  $q \in (0, 1)$  so that Alice does not stop at time 0 if Bob manipulates with probability  $q$ , there exists a distribution  $\Gamma$  of Bob's manipulation cost for which Bob manipulates with probability  $q$  and has expected manipulation cost less than  $\epsilon$  in equilibrium.*

*Proof.* Let  $\epsilon > 0$  and  $q \in (0, 1)$ . Let  $\mu_q = (1 - q)\mu + q\tilde{\mu}$ , where  $\tilde{\mu} = \mu * \delta_{-\bar{m}}$  is  $\mu$  shifted upwards by  $\bar{m}$ . Hence,  $\mu_q$  is the manipulated prior distribution if Bob manipulates with probability  $q$ . Denote by  $b_h, b_l$  optimal cutoffs for the observed process  $X^{\mu_q}$ . By assumption,  $0 = X_0^{\mu_q} \in (b_l(0), b_h(0))$ . Let  $\tau = \inf\{t \geq 0 : X_t^\mu \in \{b_h(t), b_l(t)\}\}$ . Then,  $r_h = P(X_\tau^\mu = b_h(\tau))$  is the probability that Alice chooses the high action if she expects Bob to manipulate with probability  $q$  and Bob does not manipulate. Define  $\tilde{r}_h = P(X_{\tilde{\tau}}^\mu = b_h(\tilde{\tau}))$  likewise. Then,  $\gamma_0 = \tilde{r}_h - r_h$  is Bob's gain from manipulating. Since  $0 \in (b_l(0), b_h(0))$ ,  $\gamma_0 > 0$ , that is, since Alice does not stop at time 0, manipulation strictly increases the probability that the upper cutoff is reached before the lower cutoff. Let  $\Gamma$  be any distribution on  $\mathbb{R}_+$  with strictly positive and continuous density so that  $\Gamma([0, \gamma_0]) = q$  and  $E[\gamma \mathbf{1}_{[0, \gamma_0]}(\gamma)] < \epsilon$ . Then, by the choice of  $\Gamma$ ,  $(b_h, b_l, \gamma_0)$  is an equilibrium where Bob manipulates with  $q$  and his expected manipulation cost is less than  $\epsilon$ .  $\square$

**Proposition 6.** *There exists a prior distribution  $\mu$ , a distribution  $\Gamma$  of the manipulation cost, and an equilibrium such that compared to the no manipulation benchmark,*

<sup>14</sup>More precisely,  $x^* = x^{\mu^*}$ , where  $\mu^*$  is the distribution of  $\theta + \bar{m} \mathbf{1}_{[0, \gamma_0^*]}(\gamma)$ .

(i) Bob's expected payoff is higher (lower), and

(ii) the expected observation time is higher.

*Proof.* We prove (i). First, we give an example that shows that Bob's utility can be higher in equilibrium. In this example, Alice's probability of taking the high action is higher in equilibrium, and Bob's manipulation cost is small. Let  $\mu = \frac{1}{2}\delta_1 + \frac{1}{2}\delta_{-1}$  and let  $\tilde{\mu} = \mu * (\frac{1}{2}\delta_{-\bar{m}} + \frac{1}{2}\delta_0)$  be the manipulated prior distribution if Bob manipulates with probability  $\frac{1}{2}$ . Denote by  $\beta_h, \beta_l$  and  $\tilde{\beta}_h, \tilde{\beta}_l$  the corresponding optimal cutoffs for the belief process for  $\mu$  and  $\tilde{\mu}$ . Both pairs of cutoffs are symmetric about 0 since  $\mu$  and  $\tilde{\mu}$  are symmetric about 0 (up to a translation). Let  $x > 0$  so that  $p_0 := \tilde{\mu}_{0,x}([0, \infty)) \in (\frac{1}{2}, \tilde{\beta}_h(0))$ . Then, as in the proof of Proposition 2,  $\tilde{\mu}_{0,x} = (p_0\delta_1 + (1-p_0)\delta_{-1}) * (q\delta_{-\bar{m}} + (1-q)\delta_0)$  for some  $q \in (0, 1)$ . Note that  $\beta_h, \beta_l$  and  $\tilde{\beta}_h, \tilde{\beta}_l$  are also the optimal cutoffs for  $p_0\delta_1 + (1-p_0)\delta_{-1}$  and  $\tilde{\mu}_{0,x}$  since these prior distributions are obtained from  $\mu$  and  $\tilde{\mu}$  by updating on an observation (at time 0). By Lemma 6, for the prior distribution  $p_0\delta_1 + (1-p_0)\delta_{-1}$ , there exists a distribution  $\Gamma$  of Bob's manipulation cost for which Bob manipulates with probability  $q$  and has expected manipulation cost less than  $\epsilon$  in equilibrium, where  $\epsilon > 0$  will be chosen later.

Denote by  $r_h$  ( $\tilde{r}_h$ , respectively) the probability that Alice takes the high action for the prior distribution  $p_0\delta_1 + (1-p_0)\delta_{-1}$  ( $\tilde{\mu}_{0,x}$ , respectively) when stopping according to the cutoffs  $\beta_h, \beta_l$  ( $\tilde{\beta}_h, \tilde{\beta}_l$ , respectively). Since  $\beta_h, \beta_l$  are constant, it follows from the optional stopping theorem that  $r_h = \frac{p_0 - \beta_l}{\beta_h - \beta_l}$ . By Corollary 1,  $\beta_h \geq \tilde{\beta}_h(t) \geq \frac{1}{2}$  for all  $t \in \mathbb{R}_+$ , and the inequality is strict for  $t$  large enough by Theorem 1(iv). Hence, denoting by  $s_h$  the probability that Alice's belief hits  $\tilde{\beta}_h$  before  $\frac{1}{2}$  for the prior distribution  $\tilde{\mu}_{0,x}$ , by the optional stopping theorem,  $\tilde{s}_h > \frac{p_0 - \frac{1}{2}}{\tilde{\beta}_h - \frac{1}{2}}$ . The symmetry of  $\tilde{\beta}_h, \tilde{\beta}_l$  about 0 then gives that

$$\tilde{r}_h = \tilde{s}_h + \frac{1}{2}(1 - \tilde{s}_h) > \frac{1}{2} \frac{p_0 - \frac{1}{2}}{\tilde{\beta}_h - \frac{1}{2}} + \frac{1}{2} = \frac{p_0 - \frac{1}{2}}{\beta_h - \beta_l} + \frac{\beta_h - \frac{1}{2}}{\beta_h - \beta_l} = r_h.$$

Hence, choosing  $\epsilon < \tilde{r}_h - r_h$  shows that Bob's utility in equilibrium is higher than under the no manipulation benchmark.

An example for which Bob is worse off in equilibrium can be constructed similarly by choosing  $x < 0$ .

Part (ii) follows from Proposition 3 and Lemma 6.  $\square$

**Proposition 7.** *Let  $\mu = p_0\delta_1 + (1-p_0)\delta_{-1}$  be a prior distribution supported on two points, and let  $\beta_h, \beta_l$  be the constant optimal boundaries for  $\mu$ , and assume that  $\beta_l < p_0 < \beta_h$ . Let  $(\beta_h^*, \beta_l^*, \gamma_0^*)$  be any equilibrium, and denote by  $\tau^*$  the induced stopping time for the belief process in equilibrium. Then, Bob's cutoff  $\gamma_0^*$  and his manipulation probability  $P(\gamma \leq \gamma_0^*)$ , and Alice's expected observation time  $E[\tau^*]$  go to 0 as  $p_0$  goes to  $\beta_h$  or  $\beta_l$ .*

*Proof.* Let  $(\beta_h^*, \beta_l^*, \gamma_0^*)$  be an equilibrium for the prior distribution  $\mu$ . Observe that the distribution of  $\theta + \bar{m}\mathbf{1}_{[0, \gamma_0^*]}(\gamma)$  is a non-trivial (by Proposition 5(ii)) sign-preserving random shift of  $\mu$ . Hence, by Proposition 2 and Proposition 5(i), we have  $\beta_h \geq \beta_h^*(0) > p_0 > \beta_l^*(0) \geq \beta_l$ . Moreover,

by Theorem 1(iii),  $\beta_h^*(0) > \frac{1}{2} > \beta_l^*(0)$ . Denote by  $\pi^*$  Alice's belief process in equilibrium, and let  $\tau^* = \inf\{t \in \mathbb{R}_+ : \pi_t^* \in \{\beta_h^*(t), \beta_l^*(t)\}\}$ . We claim that  $P(\pi_{\tau^*}^* = \beta_h^*(\tau^*) \mid \gamma > \gamma_0^*)$  goes to 1 as  $p_0$  goes to  $\beta_h$ —in words, the probability of Alice taking the high action conditional on Bob not manipulating goes to 1 as the prior belief goes to  $\beta_h$ . The distribution of  $\pi^*$  conditional on the event  $\{\gamma > \gamma_0^*\}$  equals the distribution of  $\pi^{\gamma_0^*,0}$  in Lemma 2, and by that lemma,

$$d\pi_t^{\gamma_0^*,0} = \xi_t dt + \sigma^{\gamma_0^*}(t, \pi_t^{\gamma_0^*,0}) d\hat{W}_t$$

for some process  $\xi = (\xi_t)_{t \in \mathbb{R}_+}$  measurable with respect to  $X$  such that  $\xi_t$  is lower bounded by  $(-1)\sigma^{\gamma_0^*}(t, \pi_t^{\gamma_0^*,0}) \geq -1$  (where the  $-1$  comes from the fact that the manipulated prior distribution has support contained in  $[-1, \infty)$  and we use (2) to bound  $\sigma^{\gamma_0^*}$ ). Let  $\tilde{\pi} = (\tilde{\pi}_t)_{t \in \mathbb{R}_+}$  such that

$$d\tilde{\pi}_t = -dt + \sigma^{\gamma_0^*}(t, \tilde{\pi}_t) d\hat{W}_t.$$

Then,  $P\left(\pi_t^{\gamma_0^*,0} \geq \tilde{\pi}_t \text{ for all } t \in \mathbb{R}_+\right) = 1$  (see, e.g., Geiß and Manthey, 1994, Theorem 1.1). Letting  $\tilde{\tau} = \inf\{t \in \mathbb{R}_+ : \tilde{\pi}_t \in \{\beta_h^*(0), \frac{1}{2}\}\}$  and using that  $\sigma^{\gamma_0^*}(t, p)$  is bounded above and away from 0 uniformly on  $\mathbb{R}_+ \times [\beta_l, \beta_h]$  and uniformly in  $\gamma_0^* \in [0, 1]$ , we have that as  $p_0$  goes to  $\beta_h$ ,  $P(\tilde{\pi}_{\tilde{\tau}} = \beta_h^*(0))$  goes to 1, and so the probability that  $\pi^{\gamma_0^*,0}$  hits  $\beta_h^*$  before  $\beta_l^*$  goes to 1 as  $p_0$  goes to  $\beta_h$ . Hence, for any  $\gamma_0 \in (0, 1]$ ,  $\bar{m}$  is not a best response when  $\gamma \geq \gamma_0$  for  $p_0$  close to  $\beta_h$ . It follows that  $\gamma_0^*$  goes to 0 as  $p_0$  goes to  $\beta_h$ , and so since  $\Gamma$  is continuous, it follows that  $P(\gamma \leq \gamma_0^*)$  goes to 0 as  $p_0$  goes to  $\beta_h$ .

The proof for the case that  $p_0$  goes to  $\beta_l$  is similar.  $\square$

**Proposition 8.** *Let  $\mu$  be any prior distribution, and let  $\Gamma, \tilde{\Gamma}$  be two distributions for the manipulation cost such that  $\Gamma$  stochastically dominates (is stochastically dominated by)  $\tilde{\Gamma}$ . Assume that under  $\Gamma$ , there is an equilibrium with cutoff  $\gamma_0^*$  where Bob manipulates with probability  $q^* = F_\Gamma(\gamma_0^*)$ . Then, under  $\tilde{\Gamma}$ , there is an equilibrium where Bob manipulates with probability at least (at most)  $q^*$ .*

*Proof.* We only prove the statement for the case that  $\Gamma$  stochastically dominates  $\tilde{\Gamma}$ . The other case is analogous.

Similar to the proof of Proposition 4, define the function  $\Phi_\Gamma: [0, 1] \rightarrow [0, 1]$  as follows. For  $q \in [0, 1]$ , let  $\beta_h^q, \beta_l^q$  be Alice's optimal boundaries if Bob manipulates with probability  $q$ —that is, the optimal boundaries for the manipulated prior distribution  $\mu * ((1-q)\delta_0 + q\delta_{\bar{m}})$  as defined in Theorem 1(ii). Then, let  $\gamma_0^q \in [0, 1]$  be Bob's unique best response to  $\beta_h^q, \beta_l^q$ , and define  $\Phi_\Gamma(q) = F_\Gamma(\gamma_0^q)$ . Hence, assuming that Alice expects Bob to manipulate with probability  $q$ ,  $\gamma_0^q$  is the probability that Alice takes the high action if Bob plays  $\bar{m}$  minus the probability that Alice takes the high action if Bob plays 0, and  $\Phi_\Gamma(q)$  is the that Bob manipulates with cutoff  $\gamma_0^q$  under  $\Gamma$ . We show in the proof of Proposition 4 that  $\Phi_\Gamma$  is continuous.

Observe that the maps  $q \mapsto (\beta_h^q, \beta_l^q)$  and  $(\beta_h^q, \beta_l^q) \mapsto \gamma_0^q$  defined above do not depend on  $\Gamma$ . The map  $\gamma_0^q \mapsto \Phi_\Gamma(q) = F_\Gamma(\gamma_0^q)$  is decreasing in the stochastic dominance order. Hence,

since  $\Gamma$  stochastically dominates  $\tilde{\Gamma}$ ,  $\Phi_{\Gamma}(q) \leq \Phi_{\tilde{\Gamma}}(q)$  for all  $q \in [0, 1]$ . Since under  $\Gamma$ , there is an equilibrium where Bob manipulates with probability  $q^*$ , we have  $\Phi_{\Gamma}(q^*) = q^*$ , and so  $\Phi_{\tilde{\Gamma}}(q^*) \geq q^*$ . By the intermediate value theorem, there is  $\tilde{q}^* \in [q^*, 1]$  with  $\Phi_{\tilde{\Gamma}}(\tilde{q}^*) = \tilde{q}^*$ , and so under  $\tilde{\Gamma}$ , there is an equilibrium  $(\tilde{\beta}_h^*, \tilde{\beta}_l^*, \tilde{\gamma}_0^*)$ ,  $\tilde{\gamma}_0^* = F_{\tilde{\Gamma}}^{-1}(\tilde{q}^*)$ , where Bob manipulates with probability  $\tilde{q}^* \geq q^*$ .  $\square$

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Symbol	Name	Mathematical object
$(\Omega, \mathcal{F}, P)$		probability space
$W = (W_t)_{t \in \mathbb{R}_+}$		Brownian motion
$\theta$	state	random variable
$p_0, p(t, x)$	prior & posterior belief	elements of $[0, 1]$
$\mu, \mu_{t,x}$	prior & posterior distribution	probability distribution on $\mathbb{R}$
$X = (X_t)_{t \in \mathbb{R}_+}$	observed process	stochastic process
$\mathcal{X} = (\mathcal{X}_t)_{t \in \mathbb{R}_+}$	observed information process	filtration of $\mathcal{F}$
$\pi = (\pi_t)_{t \in \mathbb{R}_+}$	belief process	stochastic process
$\sigma$	volatility of the belief process	function $\mathbb{R}_+ \times [0, 1] \rightarrow \mathbb{R}_+$
$\{h, l\}$	action set	set
$g$	stopping payoff	function $[0, 1] \rightarrow \mathbb{R}$
$c$	observation cost per unit of time	element of $\mathbb{R}_{++}$
$\tau$	stopping time	stopping time
$V$	value function	function $\mathbb{R}_+ \times [0, 1] \rightarrow \mathbb{R}$
$\beta_h, \beta_l$	optimal boundaries	functions $\mathbb{R}_+ \rightarrow [0, 1]$
$\gamma$	manipulation cost	random variable on $\mathbb{R}_+$
$\Gamma$	distribution of the manipulation cost	probability distribution on $\mathbb{R}_+$

Table 1: Reference table of mathematical objects and their interpretations.